

American Thoracic Society

International Conference

Poster Guidelines

Poster presentations provide an opportunity for interchange of ideas between the presenter and audience. The poster should be outlined so the research can be understood without an oral explanation as a poster will also be viewed when the author is not present. **Presenter should NOT prepare a PowerPoint presentation unless specifically requested to do so.**

Disclosure of Commercial Support and Relevant Financial Interests: to ensure that commercial support of research is appropriately acknowledged, and the research is free of undue commercial bias, posters must briefly acknowledge: (1) all commercial support of the original research presented; (2) all financial interests held by the first, last, and corresponding authors during the duration of the study that are relevant to study subject matter.

- For poster disclosures the ATS defines commercial support as: all funding and in-kind support provided by a commercial entity (company) to the authors noted above, or their institutions, in direct support of the original research presented.
- For poster disclosures the ATS defines relevant financial interests as including: (1) All compensable services - even if uncompensated - provided to a company that has business interests directly related to the original research presented - e.g., a pharmaceutical or medical device company, other manufacturer, investment firm, or law firm representing a relevant commercial entity. Common relevant financial interests include research support (not limited to the study presented), consulting, advisory committees, speaking, expert testimony, travel support, and in-kind provision of equipment or services. (2) All equity interests in a company that is relevant to the original research presented, including stock, stock options, or other ownership interests, excluding general mutual funds; (3) All intellectual property rights that are relevant to the subject matter of the original research presented, such as a patent, whether granted or pending, or a copyright.
- The poster disclosures should note the respective author's name followed by (1) under the title "Research supported by", the name of the supporting company or companies; (2) under the title "Authors' relevant interests," the name of the respective author, the relevant company involved, and the type of relationship (examples above). Acknowledgement should be free of company logos, brand or proprietary drug or device names.

SESSION:

Scheduled abstracts will be grouped in themes.

Set-Up:

- Each poster board is numbered sequentially in the room/area of your session
- Locate your assigned poster board and assemble your poster at the following times:
 - AM Poster Discussion Sessions: 8:00-9:30
 - PM Poster Discussion Sessions: 1:15-2:15
 - Wednesday AM Poster Discussion Session: 7:15-8:15
 - Wednesday PM Poster Discussion Sessions: 11:45-12:45
 - Thematic Poster Sessions (Sunday-Tuesday): 8:00-9:30
- Pushpins will be provided in the room/area.

Take-Down:

- Please disassemble your posted materials at the end of the session
- Any materials left on the poster board at the end of the session will be removed and discarded
- **ATS will not be responsible for posters left at the end of session**

DESIGN:

Poster Board Dimension: Surface of the Board: 4 feet high and 8 feet wide [*1.22 meters and 2.44 meters*].

Recommended Poster Sizes:

- 48" w x 36" h (122cm w x 91cm h)
- 60" w x 36" h (152cm w x 91 cm h)
- 72" w x 36" h (183cm w x 91 cm h)

Header: Prepare a headline that identifies your research to be mounted at the top of the poster board. Lettering should be 1 ½" [*3.81 cm*] high or more. Include authors and their affiliations under the header.

Organization: The key is to achieve **clarity** and **simplicity**. Do not overload the poster. Use a coherent sequence (top to bottom or left to right) to guide the viewer through the poster. Use figures, tables, graphs and photographs when appropriate; keep text brief. It may be helpful to have materials pre-mounted on mounting boards.

All materials should be legible from a distance.

Typography: Avoid using abbreviations, acronyms and jargon. Do not use industry logos or brand names. Font should be consistent throughout.

QR Codes: It is appropriate to include QR Codes to link the audience to the poster data or a printable poster pdf. It is not acceptable to include QR Codes that link to an institution or company website.

ePoster: All abstract presenters should upload an ePoster. ePosters will be available for viewing on the conference website and at kiosks throughout the in-person conference and on the on-demand platform. Further details will be sent to you in March.

Completion:

Now ask:

1. What do I want the viewer to remember?
2. Is the message clear?
3. Do important points stand out?
4. Is there a balance between words and illustrations?
5. Is the pathway through the poster clear?
6. Is the poster understandable without oral explanation?

PLEASE NOTE: There will be no printing service onsite.