



ATS 2024

Exhibitor Newsletter - January 2024

To help prepare you for the ATS 2024 International Conference, the ATS exhibits team will be sending out monthly newsletters with important information and upcoming deadlines to help with your planning. This is the second Exhibitor Newsletter, if you did not receive the December 2023 Exhibitor Newsletter, please let us know. All important exhibitor information is also on our [conference website](#).

January 2024 Things To Know

-Booth payments are due in full Friday, February 9, 2024. Log into your Exhibitor Dashboard to download your invoice and/or pay by credit card. If possible, ATS prefers to receive payment by ACH to avoid paying credit card processing fees that we do not pass on to you.

-Exhibitor housing is now available for exhibitors who need to reserve 9 rooms or less. Log into your Exhibitor Dashboard and click on the "Exhibitor Housing" tile.

-Exhibitor registration will open January 17. Log into your Exhibitor Dashboard to register your booth staff for ATS 2024 starting on January 17.

Log in information to access your Exhibitor Dashboard to download your invoice, pay your booth space by credit card, submit your housing requests, and register booth staff (once open) can be found in your booth confirmation email.

-Convention center and hotel meeting space is available and selling fast. [Click here](#) to learn more about the opportunities to secure your space.

-WEBINAR: "How to Improve Brand Awareness & Attract more Respiratory Health Specialists to Your Exhibit" being held for all exhibitors on Tuesday, January 30th from 2:00pm-3:00pm EST. [Register here](#).

-ATS 2024 Freeman Exhibitor Manual is available, [order now](#) to save on costs on carpet, electrical needs, catering and more.

-ATS 2024 advertising, sponsorship and branding opportunities are still available. [Click here](#) to learn more. Highlighted sponsorship:

ATS 2024 Mobile App Premium Sponsorship (\$75,000 - One Available)

- *Company logo placement on app splash screen*
- *Banner ad on Exhibit Hall Floor Plan in the app*
- *Two (2) Pre- or Post- Conference Promotional App Alert, pending available inventory*
- *Rotating banner ad on select areas of the mobile app*
- *Rotating banner ad on digital on-site navigation screens*
- *One banner advertisement on the homepage of the ATS 2024 conference app's web platform*
- *Logo Recognition on the mobile app conference webpage*
- *Logo Recognition on the "Mobile App Now Available" email*

**There is also a \$60,000 Mobile App sponsorship level available*

-Renewals for the ATS 2024 Corporate Member Program are now open! [ATS Corporate Membership](#) is an impactful way for companies to establish an identity with the ATS membership. The program offers a range of visibility and engagement benefits distributed amongst five membership tiers so companies of all sizes can participate. If you would like to learn more about the program and receive a full list of benefits by tier for 2024, please reach out to Vlada O'Hara, Associate Director of Corporate Alliances, at vohara@thoracic.org.

Add colleagues/vendors to the newsletter distribution list. If you have colleagues or vendor contacts who should also be receiving this email, please reply with their names, organization (if different than yours) and email addresses and we will add them to the distribution list.

ATS 2024 Important Dates

January 10: Exhibitor housing is open for all requests, including those who need 9 rooms or less

January 17: Exhibitor registration opens

January 30: Webinar- "How to Improve Brand Awareness & Attract More Respiratory Health Specialist to Your Exhibit"

February 9: Full booth payment due

March 13: Webinar - "How to Improve your Tradeshow Lead Management Process"

March 14: Exhibitor housing room lists are due

April 17: Early bird pricing for exhibitor services ends

Meet the ATS Industry Support Team

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