



## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top Features



### Literature Fulfillment

Email links quickly with all the information customers and prospects request



### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



### Instant Email Follow-up

Follow-up with hot prospects who visit your booth



### Rate Leads

Identify top prospects and customers by assigning a rating



### Schedule Appointments

Set up follow-up meetings with leads and close more deals



### VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

### Risk-Free Refund Policy

If the show is postponed/canceled, you can request a refund by emailing [xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com).

We will honor a full refund, less any processing fees incurred with your original order. Requests must be received within 90 days of the original show start date.

**Order Today** and don't miss a single lead:

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **thor0523**



**XPress Connect App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



**XPress Connect Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.



**XPress Connect Elite**

Plug and play lead retrieval system with our scanner running on your PC.

## Connect Comparison

	App	Plus	Elite
Scan anywhere, any time	✓	✓	
Custom qualifiers**	✓	✓	✓
Literature fulfillment**	✓	✓	✓
Real-time leads	✓	✓	✓
Reporting portal	✓	✓	✓
Instant email follow-up	✓		✓
Rate leads	✓	✓	✓
VIP alerts	✓	✓	✓
Schedule appointments	✓		✓
Add images to leads	✓		✓
Audio notes	✓	✓	✓
Optional Bluetooth printer*	✓	✓	✓
Online and offline modes	✓	✓	✓

\*XPress Connect Elite uses a USB cable (included) to connect the printer.

\*\*additional fees may apply



<b>ORDER ONLINE:</b>	<b>www.xpressleadpro.com</b>	<b>SHOWCODE:</b>	<b>thor0523</b>	<b>Qty</b>	<b>Early THRU 04/06/23</b>	<b>Standard AFTER 04/06/23</b>	<b>Total</b>
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For Android 5.1.x or higher, iOS 10.0.x and higher & 3 mega-pixel or greater camera. No mobile hardware included.

**XPress Connect App** - The App on YOUR phone or tablet

**XPress Connect 5 App Package** - Includes FIVE App license activations & custom sales qualifiers



**Additional XPress Connect App Licenses** - For additional users

**\$135** per additional user activation

**Bluetooth Printer** - One bluetooth connection per lead retrieval

**\$125**

**\$160**



Includes mobile phone & charger

**XPress Connect Plus Handheld** - OUR handheld wireless device

**XPress Connect Plus Handheld Package** - includes mobile device, and custom sales qualifiers



**Additional XPress Connect App Licenses** - For additional users

**\$135** per additional user activation

**Bluetooth Printer** - One bluetooth connection per lead retrieval PC

**\$125**

**\$160**



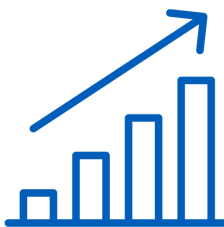
**XPress Connect Elite** - The Connect software on YOUR computer

**\$495**

**\$600**

Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

## XPRESS EXTRAS



**Custom Sales Qualifiers / Custom Surveys**

**\$130**

**\$160**

**Literature Fulfillment** - Send links to your brochures and products

**\$170**

**\$210**

**DITP Service** - Delivery, Installation, Training, Pickup

**\$170**

**\$210**

**Developer Tools**- The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.

**Event API** - Scan real-time data using your own system

**\$950**

**\$1250**

**Please note:** Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online [www.xpressleadpro.com](http://www.xpressleadpro.com) (show code: **thor0523**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST		SUBTOTAL	=
Connect Plus Device	\$1,000			
Connect Plus Power Cord	\$ 75		SALES TAX <b>6%</b>	
Bluetooth Printer	\$1,000		OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x \$85 per device)	+
Bluetooth Adapter	\$ 250		NO, I do not want to purchase the Loss/Damage Waiver - initial here	
Barcode USB Scanner	\$1,000		PROCESSING FEE (SAVE \$10 WHEN YOU ORDER ONLINE)	+
			20.00	
			<b>TOTAL (USD)</b>	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event



800-746-9734 | [xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com) | 7 Technology Park Drive Bourne, MA 02532 | Driving Event Connections



ORDER ONLINE: [www.xpressleadpro.com](http://www.xpressleadpro.com)

SHOW CODE: **thor0523**

QUESTIONS?	1-800-746-9734	FAX	1-508-759-4238	EMAIL	xpressleadpro@cdsreg.com
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## CONTACT INFORMATION

COMPANY  
CONTACT  
NAME  
BILLING  
ADDRESS  
CITY  
STATE/ZIP  
BOOTH #  
PHONE/EXT #  
FAX  
EMAIL  
COMPANY WEBSITE  
<http://www>

## PAYMENT INFORMATION

CARD NUMBER  
**- BY FAX ONLY**

NAME ON CARD

EXP DATE

SIGNATURE

**AUTHORIZATION**

Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.

SIGNATURE

PRINT NAME

TODAY'S DATE

EMAIL RECEIPT  
TO

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

*Thank you for your order.*

## Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Wired payments are not accepted. **Checks will not be accepted as payment at the show site.**
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for XPress Connect Elite orders. If your computer does not meet these requirements, our onsite representatives will do their best to update your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 6) Onsite orders are based on unit availability.
- 7) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 8) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b). Customer acknowledges and understands that the applicable replacement cost is as follows:  
8a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

- 8b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss/

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250
Barcode Scanner	\$1,000

Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

- 9) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 10) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 11) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- 12) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 13) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.