

The logo for ATS 2022, featuring a stylized white icon of two overlapping curved shapes to the left of the text "ATS 2022" in a bold, white, sans-serif font.

ATS 2022

San Francisco | May 13-18

Reunite, Reconnect and Reengage with the Respiratory Community

**MAKE PLANS TO
EXHIBIT IN 2022!**

San Francisco, May 13-18

PRELIMINARY EXHIBITOR PROSPECTUS

conference.thoracic.org



It's On and In-Person!

Join us as we reconnect with specialists in all aspects of respiratory health – from clinicians to researchers to educators all of whom share your passion for improving patient care.

We are excited to welcome you back to ATS 2022 and a safe return to the live, in-person conference.

ATS 2022 showcases the latest advances and discoveries in respiratory science, patient care, and global public health. At this unprecedented time, the products, devices, and services you deliver are essential to the breakthroughs and significant contributions that are changing lives and shaping the scientists, healthcare professionals and medical leaders in the field.

Be at the center of it all!

We invite you to exhibit at the ATS 2022 International Conference in San Francisco, the place to reunite, reconnect and reengage.

Health and Safety

The ATS adheres to all requirements specified by the State of California, the City of San Francisco, and facility best practices to prevent the spread of COVID-19 during ATS 2022 in San Francisco.

COVID protocols in San Francisco

The ATS requires all attendees, including exhibitors, vendors and staff, to show proof of being fully vaccinated* against COVID-19 before being allowed to enter any conference facilities. This includes the Moscone Conference Center, headquarter hotels, and other facilities at which official ATS conference events will take place.

Information on complying with these requirements will be posted to conference.thoracic.org

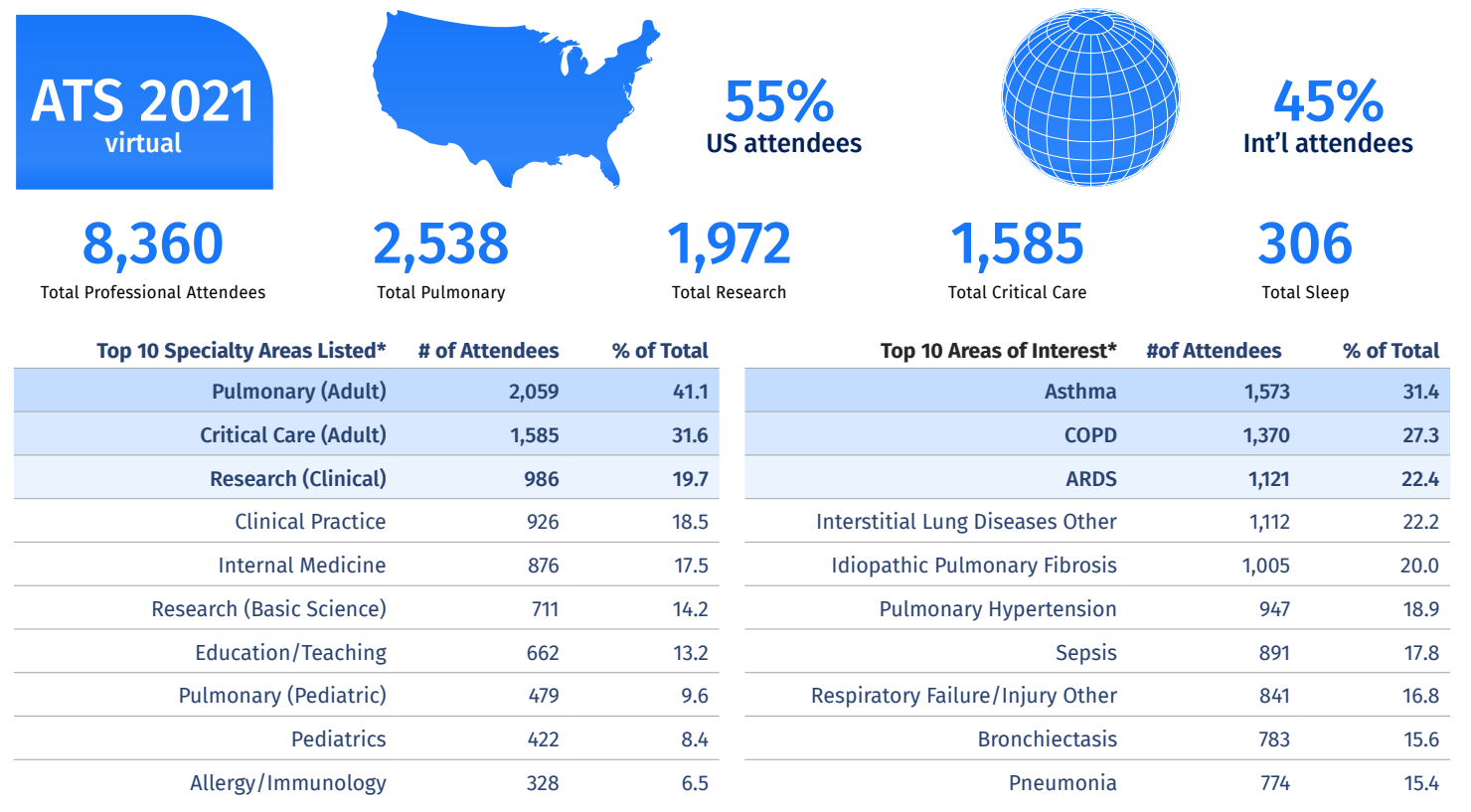
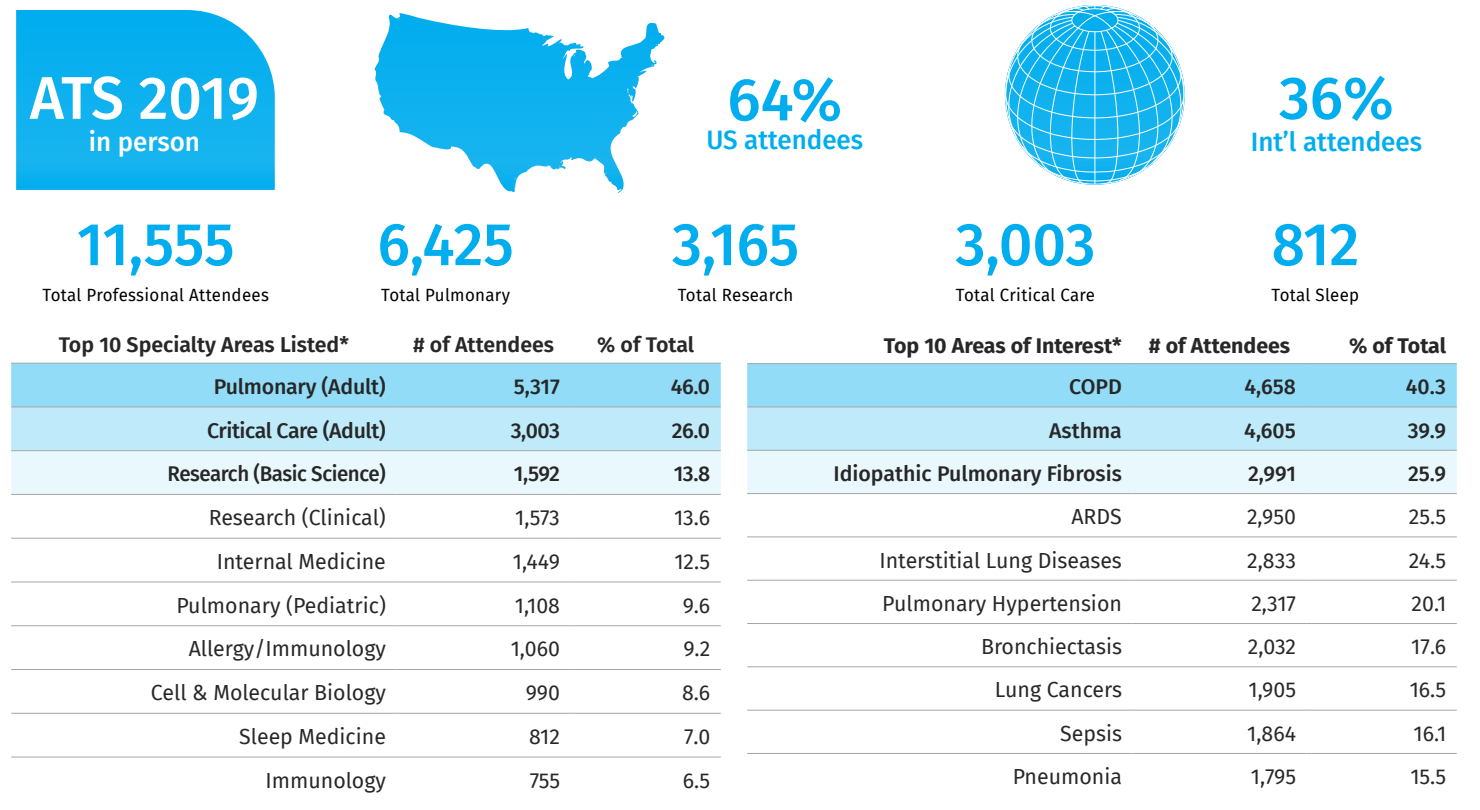
This policy is subject to change.

* Fully vaccinated means two weeks after the second dose in a two-week dose series, such as the Pfizer and Moderna vaccines, or two weeks after a single-dose vaccine, such as Johnson & Johnson's Janssen vaccine. Accepted vaccinations include those authorized for emergency use by the U.S. Food and Drug Administration (i.e., Pfizer-BioNTech, Moderna, and Johnson and Johnson (J&J)/Janssen COVID-19 vaccines), and COVID-19 vaccines authorized for emergency use by the World Health Organization (i.e., AstraZeneca/Oxford, Covishield, Sinopharm, and Sinovac).

For current health and safety updates, please check conference.thoracic.org.

Demographics

For a complete list of audience demographics click here: • [ATS 2019 Audit](#) • [ATS 2021 Virtual Metrics](#)



*Attendees could select more than one response. Specialty Areas are Major Areas/Nature of Professional Work/Training



Value-Add Offerings for Exhibitors

Exhibitor Success & ROI Center

The ATS Exhibitor Success & ROI Center is your FREE, on-demand, 24/7 exhibiting knowledge resource to give you answers to your most pressing exhibiting challenges, expand your exhibiting know-how, and improve your company's exhibiting performance and ROI.

E3 Exhibiting Effectiveness Evaluation

As one of our top value-added services, we provide unbiased, expert feedback of your exhibit in action at our show. This innovative program offers expert diagnostic insight into your booth presentation, product/service presentation and your exhibit staff and includes an evaluation report identifying effectiveness and potential areas of improvement.

VIP Customer Exhibit Hall Only Registration

Each exhibitor receives five (5) complimentary VIP Customer Exhibit Hall Only Registrations to invite customers and potential customers.

Attendee List Rental

Exhibitors can purchase a one-time use of the attendee list either as an email, mailing, or internal reference, which can be segmented by the attendee demographics, so you can reach the exact target audience you want to see.

Complimentary Attendee Preview List for All Exhibitors

The preview list distributed in mid-April, contains the institution, degree, state, country, address type, topics of interest, work setting, and nature of professional activities for the attendees pre-registered as of the date the list is pulled. This can be used to cross reference against your internal lists to assist you with marketing your booth.

Expo Suites

We offer our exhibitors the opportunity to rent private meeting rooms located in the Exhibit Hall. These Expo Suites can be customized to meet your needs.

Meeting Suites and Meet-up Rooms

Additional room options are available outside the Exhibit Hall to accommodate your meeting needs. These are great for client meetings, focus groups, private demonstrations or for your staff. Discounted pricing is available for exhibiting companies.

Exhibit Hall Traffic Builders

Guru Bars

Industry Theaters

Coffee & Connections

Professional Headshot Booth

Discovery Quest on Mobile App

Toast to Innovation Reception

Exhibitor Information

Space	Regular Rates
Inline space	\$4,600
Corner	\$4,900
Island	\$49.00 sq. ft.
Non-profit **	\$1,300
Recruiter	\$2,900

Pricing is based on a 10'x10' booth space.

** Non-Profit Rate – is subject to availability and all new organizations must submit proof of non-profit status to Steven Strom at ssstrom@thoracic.org

Refund/Cancellation/Downsizing

A refund minus the cancellation fee of 20% of the total booth price is available until Thursday, March 3, 2022. After March 3, 2022, there are no refunds, and the full balance is due.

For Downsizing: Please note for downsizing, half the priority points for the year are forfeited. The ATS retains the right to relocate an exhibitor after downsizing. The ATS can sell cancelled or downsized space to another exhibitor without any rebate or permission.

Tentative Exhibit Hours*

Sunday, May 15, 2022 10:30 a.m. – 3:30 p.m.
Monday, May 16, 2022 10:30 a.m. – 3:30 p.m.
Tuesday, May 17, 2022 10:30 a.m. – 3:30 p.m.

Set-up*

Friday, May 13, 2022 8:00 a.m. – 5:00 p.m.
Saturday, May 14, 2022 8:00 a.m. – 5:00 p.m.

Dismantling*

Tuesday, May 17, 2022 (After the exhibit hall closes at 3:30 p.m.)

Wednesday, May 18, 2022

Dismantling or tearing down exhibits prior to the official close of the exhibition is prohibited and results in the loss of priority points and future access to the attendee registration list rental.

*All times are subject to change



Exhibit Booth Information

Booth Construction

- Standard booths are limited to 8 ft. background drapes and 3 ft. side drapes. Maximum height of in-line exhibits is 8 ft. and may extend only 5 ft. from the back wall. The remaining 5 ft. must not exceed 4 ft. high.
- For islands, 20 ft. will be the maximum height permitted and there must be access from all four sides with a 30% see through effect. All island booths must be submitted for approval by April 1, 2022.
- Contact ATS for specifics and approval for any variations or two-story exhibits.
- All booths must be fully carpeted.
- The maximum height for the top of any banner is 20 ft.

Independent Service Contractors

Exhibiting firms may opt to use independent service contractors for installation and dismantling. If such contractors are used, the exhibiting firm is responsible for notifying the ATS of the name and address of the contractor by Friday, April 1, 2022. Independent service contractors are responsible for notifying the ATS of the booths they will work in by Friday, April 1, 2022. They are also responsible for providing management with proof of insurance coverage by that date.

Ancillary Rates

ATS 2022 Material Handling Rates:

Advance Freight: \$157.00 CWT Direct Freight: \$178.00 CWT

Material Handling Rates are blended to include any special handling, loose, uncrated, or pad wrapped shipment; and carpet/pad only shipments. The above rates are based on straight time. Overtime shipments will be subject to a 25% surcharge each way.

Labor Rates: \$155.50 per hour Straight Time \$273.00 per hour Overtime

Registration

- All exhibitor personnel must be registered and adhere to the ATS 2022 Safety & Covid Guidelines (*See call out box page 2*)
- Four (4) registrations per 10' x 10' booth are provided without charge. An exhibitor badge allows admission to the Exhibit Hall, general sessions, and open receptions. To attend any sessions that have any additional fees, or to claim CME, Nursing, or MOC Part II Credit, an exhibitor must register as a paid attendee.
- One (1) Exhibit Hall Only badge is provided for exhibitors with a 10' x 30' booth or larger specifically for an Installation & Dismantle Supervisor staying for the duration of the conference.
- Each exhibiting company is entitled to five (5) complimentary VIP Customer Exhibit Hall Only Guest passes.
- Additional exhibitor staff badges over the allotment per exhibiting company are \$75.00 per badge.

ATS Staff

Exhibit Operations

Christine Zahn

Director, Exhibition Operations

212-315-8682

czahn@thoracic.org

Exhibit Sales

Steven Strom

Exhibit Sales Associate

661-615-3515

sstrom@thoracic.org

Sponsorships and Programs

(Evening Symposia, Industry Theaters, and Guru Bars)

Fiona Zheng

Associate Director, Sponsorships and Programs

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Sponsorship and Strategic Partnerships

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