

ASCEND INTEGRATED MEDIA ADVERTISING AGREEMENT

Subject to acceptance by Ascend Integrated Media LLC • All advertising subject to ATS approval.



ATS 2019

Where today's science meets tomorrow's care™

ATS 2019 INTERNATIONAL CONFERENCE

Please complete the following information:

Advertiser: _____ Agency (if applicable): _____
 Billing Information: Agency Advertiser Contact Name: _____
 Billing Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

Convention Center Opportunities

Aisle Signage	_____	\$1,500 per aisle
Banner Advertising	_____	\$10,000-\$35,000
Charging Stations Advertising		
Kiosk	_____	\$6,000-\$8,000
Lounge	_____	\$11,000-\$13,000
Charging Furniture and Window Cling Package	_____	\$20,000
Coffee & Connections	_____	\$14,000 - \$16,000
Column Wrap and Window Cling Package	_____	\$35,000
Entrance Door Clings	_____	\$10,000 - \$12,000
Escalator Package Lobby A/B	_____	\$30,000-\$35,000
Escalator Package Lobby C	_____	\$45,000
Escalator Package Lobby D Atrium	_____	\$35,000
Escalator Package Lobby D to Level 3	_____	\$15,000
Escalator Package Lobby D Premium	_____	\$65,000
Exhibit Wayfinder Kiosks	_____	\$10,000
Hydration Stations	_____	\$40,000
Important Events Schedule	_____	\$15,000-\$17,000
Medical Meeting Concierge	_____	\$45,000
Meterboards, Digital	_____	\$12,500-\$19,000
Meterboards, Print	_____	\$7,000-\$12,000
Park Benches in the Exhibit Hall	_____	\$10,000-\$12,000
Professional Headshots	_____	\$20,000
Relax & Recharge Lounge	_____	\$55,000
Rotating Kiosks	_____	\$18,000
Shuttle Bus Advertising	_____	\$15,000
Wi-Fi Network	_____	\$75,000
Window Clings		
Lobby A/B	_____	\$10,000
Lobby C	_____	\$23,000
Lobby D	_____	\$25,000
Lobby F	_____	\$18,000
You Are Here Floor Map Sign	_____	\$5,500-\$12,000

Hotel Opportunities

Charging Station/Window Cling at the Omni Hotel	_____	\$15,000
Column Wraps at the Omni Hotel	_____	\$10,000
Escalator Packages at the Omni Hotel		
Main Escalators	_____	\$20,000
Skybridge	_____	\$15,000
Gobo at the Fairmont Hotel	_____	\$10,000
Hotel Key Cards	_____	\$5,000-\$15,000
Individual Door Drop		
Door Drop	_____ \$24,000	May <input type="checkbox"/> 18 <input type="checkbox"/> 19 <input type="checkbox"/> 20 <input type="checkbox"/> 21 <input type="checkbox"/> 22
Door Hanger	_____ \$24,000	May <input type="checkbox"/> 18 <input type="checkbox"/> 19 <input type="checkbox"/> 20 <input type="checkbox"/> 21 <input type="checkbox"/> 22
Medical Bag		
Regular Distribution (PM drop)	_____ \$8,800 per item	May <input type="checkbox"/> 18 <input type="checkbox"/> 19
Limited Distribution (PM drop)	_____ \$5,840 per item	May <input type="checkbox"/> 18 <input type="checkbox"/> 19
Premium (PM drop)	_____ \$12,900 per item	May <input type="checkbox"/> 18 <input type="checkbox"/> 19
Table Cling/Column Wrap Package at the Omni Hotel	_____	\$15,000
Wi-Fi Network at the Omni Hotel	_____	\$15,000
Window Cling at the Omni Hotel Level 2	_____	\$18,000
Window Cling at the Omni Hotel Level 3		
Top of Escalator	_____	\$15,000
Window Cling at the Omni Level 3 Seating Area	_____	\$20,000

Print Opportunities

ATS Daily Bulletin		
Size		4C
Back Cover	_____	\$12,880
Inside Front Cover	_____	\$12,260
Inside Back Cover	_____	\$12,260
Front Page Banner (plus Front Page ad)	_____	\$15,350
Front Page Banner (only)	_____	\$9,790
Cover Flap*	_____	\$13,200
Newsstand Premium	_____	\$17,820
Full Page	_____	\$9,900
Full Page PI Space	_____	\$7,730
Junior Page	_____	\$8,960
Half Page	_____	\$7,110
Quarter Page	_____	\$5,670
Product & Services Showcase Ad	_____	\$750
Budget Package		
Booth Traffic Driver Package	_____	\$1,350
City & Convention Center Map		
Exclusive Sponsorship	_____	\$35,000
Exhibit & Innovation Guide		
Full Page	_____	\$6,590
Half Page	_____	\$4,640
Product & Services Showcase Ad	_____	\$515
Highlighted Listing With Logo	_____	\$410
Back Cover	_____	\$10,610
Inside Front Cover	_____	\$9,270
Inside Back Cover	_____	\$8,240
Cover Tip*	_____	\$10,100
Floor Map Premium Package	_____	\$9,790
Recruitment ads		
Full Page	_____	\$3,100
Half Page	_____	\$1,550
Quarter Page	_____	\$820
Final Program		
Size		B&W
Full Page	_____	\$2,840
Full Page Spread	_____	\$5,690
Half Page	_____	\$1,400
Quarter Page	_____	\$2,310
Back Cover	_____	\$17,720
Inside Front Cover	_____	\$11,720
Inside Back Cover	_____	\$8,960
Across from Program-at-a-Glance	_____	\$7,720
Across from Welcome Letter	_____	\$7,720
Across from Table of Contents	_____	\$7,720
Inside ATS 2019	_____	\$25,000
Non-CME Symposia Locator Guide		
Half Page	_____	\$3,600
Full Page	_____	\$6,180
Inside Front Cover	_____	\$7,725
Back Cover	_____	\$8,450
Print Preview		
Size		4C
Full Page	_____	\$5,975
Full Page PI	_____	\$4,740
Half Page	_____	\$4,225
Quarter Page	_____	\$2,470
Product & Services Showcase Ad	_____	\$705
Back Cover	_____	\$9,270
Inside Front Cover	_____	\$8,550
Road Map for Early Career Professionals	_____	\$1,000

*Advertiser to supply cover flap/cover tip

Digital Opportunities

Abstracts on USB/DVD	_____	\$55,000
Advance Program	_____	\$10,000
Article Index Page		
Leaderboard	_____	\$7,560
Tower Ad	_____	\$4,830
Conference Mobile App		
Exclusive Premium Sponsorship	_____	\$50,000
Push Notification	_____	\$5,000 each
Discovery Quest	_____	\$600
eDaily (all three days)		
Leaderboard	_____	\$9,450
Full Banner 1	_____	\$7,875
Full Banner 2	_____	\$6,700
Half Banner (each)	_____	\$6,000
Rectangle (each)	_____	\$5,510
ePreviews		
Leaderboard	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3	\$7,350
Full Banner 1	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3	\$4,725
Full Banner 2	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3	\$4,300
Half Banner (each)	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3	\$3,900
Rectangle (each)	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3	\$3,675
Post-Conference Exhibit Tracker Banner Ad	_____	\$5,500
Registration Confirmation Banner Ad	_____	\$18,000

- Terms**
- Advertiser agrees to abide by the ATS Style Guide requirements as shown on <http://conference.thoracic.org/>.
 - Signing this agreement indicates firm space commitment in accordance with the corresponding rate card. A signed copy of this agreement is binding.
 - Advertising agency and/or client are liable should one or the other default. Cancellations are nonrefundable.
 - All rates are net. Payment is due at space deadline. No agency or cash discounts are permitted. A minimum \$500 late fee will be charged for materials received after the materials deadline.
 - Advertiser agrees that the publisher's liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred. No adjustments will be made to any free listing or advertisement.

Please write your initials next to selected ads.

Total Amount \$ _____

TO PAY BY CREDIT CARD, please contact your sales representative by phone or e-mail. Credit card payment is quick, easy, and secure.

I have read and agree to the terms as set forth on this document.

Authorized Advertiser/Agency Signature & Title _____

PO# (if necessary) _____

Sign and return to Maureen Mauer
 Ascend Integrated Media LLC
 7171 W. 95th St., Suite 300, Overland Park, KS 66212