

ATS 2017



EVENT AUDIT



ATS 2017

Where today's science
meets tomorrow's care™

DATES OF EVENT:

Conference: May 19 – 24, 2017
Exhibits: May 21 – 23, 2017

LOCATION:

Walter E. Washington Convention Center, Washington D.C.

EVENT PRODUCER/MANAGER:

Company Name: American Thoracic Society
Address: 25 Broadway, 18th Fl; New York NY 10004
Phone: 212-315-8699
Website (Show): <http://conference.thoracic.org/>

REGISTRATION COMPANY:

Convention Data Services (CDS)

YEAR EVENT ESTABLISHED:

1905

FREQUENCY:

Annual

DATES OF NEXT EVENT:

Conference: May 18 – 23, 2018
Exhibits: May 20 – 22, 2018
LOCATION: San Diego Convention Center, San Diego CA

1. STATEMENT OF MARKET SERVED

The ATS International Conference is a gathering of pulmonary, critical care and sleep clinicians and researchers. The Conference program presents developments in clinical practice; clinical, basic, and translation research; health advocacy; and patient and professional education. The ATS presents an interactive venue for the presentation of original research from scientific abstracts and provides clinicians and researchers the opportunity to interact and exchange ideas, so that the meeting is "Where Today's Science Meets Tomorrow's Care."

2. STATEMENT OF VERIFICATION METHODOLOGY:

No badges were pre-mailed before the show. Pre-registered attendees picked up their badge and credentials on-site via electronic will-call or by visiting a manned registration station. When arriving onsite they scanned the bar code in their confirmation or looked up their name at the self-registration kiosk to print their badge. At a manned station an attendant researched their record, verified them and then printed their badge. When the badge was printed, it created a time/date stamp at the same time that was captured within the electronic registration database. If a badge was re-printed the original data and time stamp was retained.

3. AUDITED ATTENDEE ANALYSIS

Year which Event was Held	Event Location	Conference Attendees (includes session speakers)	Exhibit Only Attendees	Sub-Total: Conference & Exhibit-Only Attendees	Guests*	Media	Verified Exhibitors, Non-Exhibiting Sponsors and their Support Staff*	Total
2017	Washington D.C.	13,477	19	13,496	260	95	2,318	16,169
2016	San Francisco, CA	13,697	15	13,712	195	65	2,143	16,115
2015	Denver, CO	11,216	14	11,230	151	45	2,184	13,610
2014	San Diego, CA	12,339	35	12,374	119	96	1,799	14,388
2013	Philadelphia, PA	11,656	34	11,690	211	77	1,618	13,596

*Unaudited verified registration numbers provided by the registration company.

4. MAJOR AREAS/NATURE OF PROFESSIONAL WORK/TRAINING			
Major Areas/Nature of Professional Work/Training	Total Attendees	Percent of Total	Percent Identified by Major Areas
Administration/Management	773	5.7	5.8
Advocacy	96	0.7	0.8
Allergy/Immunology	1,282	9.5	9.7
Anesthesiology	130	1.0	1.0
Assistant Professor	605	4.5	4.6
Associate Professor	437	3.2	3.3
Basic Microbiology	154	1.1	1.2
Behavioral Science	128	1.0	1.0
Biochemistry	375	2.8	2.8
Biomedical Engineering	262	1.9	2.0
Biophysics	107	0.8	0.8
Biostatistics	255	1.9	1.9
Cardiology (Adult)	333	2.5	2.5
Cardiology (Pediatric)	65	0.5	0.5
Cardiology (Other)	85	0.6	0.6
Cell & Molecular Biology	1,000	7.4	7.5
Clinical Microbiology	91	0.7	0.7
Clinical Research Coordinator	188	1.4	1.4
Critical Care (Adult)	3,247	24.1	24.5
Critical Care (Pediatric)	154	1.1	1.2
Critical Care (Other)	140	1.0	1.1
Dentistry	39	0.3	0.3
Education/Teaching	716	5.3	5.4
Emergency Medicine	126	0.9	1.0
Environmental Medicine	204	1.5	1.5
Epidemiology	427	3.2	3.2
Family Medicine	96	0.7	0.7
Fellow	571	4.2	4.3
Full Professor	612	4.5	4.6
Genetics	299	2.2	2.3
Geriatrics	54	0.4	0.4
Health Policy	149	1.1	1.1
Health Regulation	62	0.5	0.5
Hospitalist Practice	163	1.2	1.2
Immunology	847	6.3	6.4
Infectious Disease	546	4.1	4.1
Informatics/Info. Systems	151	1.1	1.1
Internal Medicine	1,325	9.8	10.0
Journalism	24	0.2	0.2
Law	21	0.2	0.2
Marketing or Commercial	215	1.6	1.6

Major Areas/Nature of Professional Work/Training Continued on Next Page

4. MAJOR AREAS/NATURE OF PROFESSIONAL WORK/TRAINING (Continued)			
Major Areas/Nature of Professional Work/Training	Total Attendees	Percent of Total	Percent Identified by Major Areas
Neonatology	105	0.8	0.8
Neuroscience	92	0.7	0.7
Nursing	131	1.0	1.0
Occupational Medicine	118	0.9	0.9
Oncology	323	2.4	2.4
Palliative Care	124	0.9	0.9
Pathology	147	1.1	1.1
Pediatrics	665	4.9	5.0
Pharmacology	408	3.0	3.1
Pharmacy	187	1.4	1.4
Physical Therapy	81	0.6	0.6
Physician Assistant	25	0.2	0.2
Physiology, Cellular	264	2.0	2.0
Physiology, Integrative/Organ System	313	2.3	2.4
Post-Doctoral	309	2.3	2.3
Preventive Medicine	70	0.5	0.5
Psychiatry	24	0.2	0.2
Psychology	40	0.3	0.3
Public Health	440	3.3	3.3
Pulmonary (Adult)	6,179	45.8	46.5
Pulmonary (Interventional)	820	6.1	6.2
Pulmonary (Pediatric)	1,243	9.2	9.4
Quality Improvement	214	1.6	1.6
Radiology	118	0.9	0.9
Rehabilitation	215	1.6	1.6
Research (Basic Science)	1,729	12.8	13.0
Research (Clinical)	1,749	13.0	13.2
Research (Epidemiology)	591	4.4	4.5
Resident	303	2.3	2.3
Respiratory Therapy	874	6.5	6.7
Retired	33	0.2	0.3
Sleep Medicine	1,098	8.1	8.3
Social Sciences	48	0.4	0.4
Student (Physician)	160	1.2	1.2
Student (Non-Physician)	254	1.9	1.9
Surgery, Thoracic	150	1.1	1.1
Surgery, Other	61	0.5	0.5
Technician/Technical Support	55	0.4	0.4
Veterinary Medicine	28	0.2	0.2
Other	623	4.6	4.7
Total Conference and Exhibit Only Attendees Identified by Major Areas	13,282	98.4	100.0
Total Conference and Exhibit Only Attendees Not Identified by Major Areas	214	1.6	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	13,496	100.0	100.0

5. WORK SETTING			
Work Setting	Total Attendees	Percent of Total	Percent Identified by Work Setting
Academic, Private	2,350	17.4	17.7
Academic, Public	3,287	24.4	24.7
Community Health Center	210	1.6	1.6
Government, Federal	415	3.1	3.1
Government, International	83	0.6	0.6
Government, Local	102	0.8	0.8
Government, State	250	1.9	1.9
Government, Other	30	0.2	0.2
Health Maintenance Organization	73	0.5	0.6
Hospital, Community	1,389	10.3	10.5
Hospital, University	4,787	35.5	36.0
Hospital, Other	1,052	7.8	7.9
Industry/Device	286	2.1	2.2
Industry/Pharmaceuticals	1,457	10.8	11.0
Industry/Research	736	5.5	5.5
Military	52	0.4	0.4
Practice/Group	540	4.0	4.1
Practice/Individual	345	2.6	2.6
Professional Society (employee)	81	0.6	0.6
Veterans Affairs	446	3.3	3.4
Other	317	2.4	2.4
Total Conference and Exhibit Only Attendees Identified by Work Setting	13,295	98.5	100.0
Total Conference and Exhibit Only Attendees Not Identified by Work Setting	201	1.5	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	13,496	100.0	100.0

6. EDUCATIONAL CREDENTIALS (1st choice)			
Educational Credentials (1 st choice)	Total Attendees	Percent of Total	Percent Identified by Educational Credentials
ACNS-BC	10	0.1	0.1
BA	206	1.5	1.5
BM	14	0.1	0.1
BM BCH	19	0.1	0.1
BPharm	40	0.3	0.3
BS	274	2.0	2.0
BSc	192	1.4	1.4
BSN	32	0.2	0.2
CRT	2	<0.1	<0.1
DDS	21	0.2	0.2
DMD	20	0.1	0.1
DO	213	1.6	1.6
DPhil	34	0.3	0.3
DrMed	719	5.3	5.4
DrPH	109	0.8	0.8
DrPT	9	0.1	0.1
DSc	13	0.1	0.1
DVM	23	0.2	0.2
JD	17	0.1	0.1
MA	47	0.4	0.4
MBA	107	0.8	0.8
MBBS	330	2.4	2.4
MBChB	129	1.0	1.0
MD	7,340	54.4	54.8
MHS	12	0.1	0.1
MPH	61	0.5	0.5
MRCP	22	0.2	0.2
MS	209	1.6	1.6
MSc	230	1.7	1.7
MSN	30	0.2	0.2
NP	55	0.4	0.4
PA	27	0.2	0.2
PharmD	203	1.5	1.5
PhD	1,771	13.1	13.2
PT	39	0.3	0.3
RN	43	0.3	0.3
RPh	11	0.1	0.1
RRT	40	0.3	0.3
ScD	16	0.1	0.1
Other	714	5.3	5.3
Total Conference and Exhibit Only Attendees Identified by Educational Credentials	13,403	99.3	100.0
Total Conference and Exhibit Only Attendees Not Identified by Educational Credentials	93	0.7	-
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	13,496	100.0	100.0

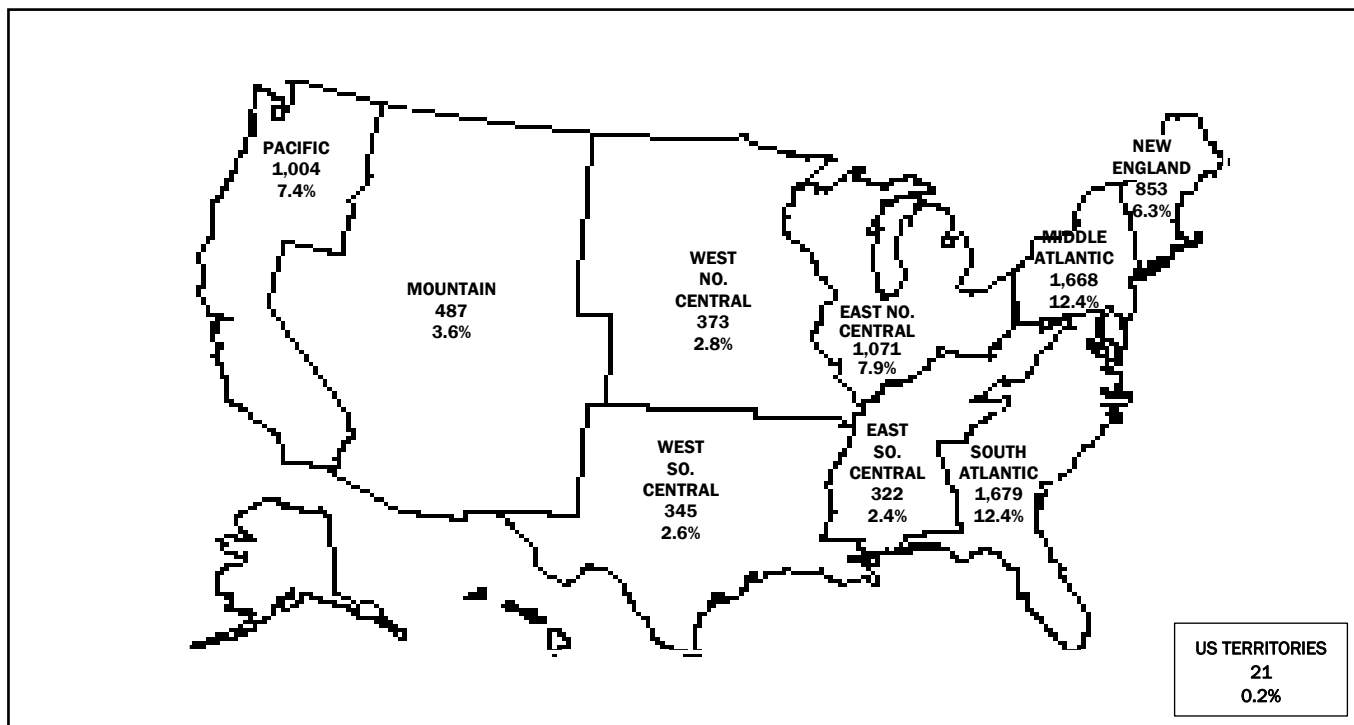
7. TOPICS OF INTEREST			
Topics of Interest	Total Attendees	Percent of Total	Percent Identified by Topics of Interest
ARDS	3,573	26.5	27.0
Sepsis	2,956	21.9	22.3
Shock	2,173	16.1	16.4
Other Respiratory Failure/Injury	1,958	14.5	14.8
Alpha-1 Antitrypsin	907	6.7	6.9
Asthma	5,345	39.6	40.4
Bronchiectasis	2,142	15.9	16.2
COPD	5,405	40.1	40.8
Other Diseases of Air Movement and Airways	931	6.9	7.0
Chronic Thromboembolic Pulmonary Hypertension	1,172	8.7	8.9
Pulmonary Hypertension	3,041	22.5	23.0
Other Pulmonary Vascular Diseases	1,198	8.9	9.1
Cystic Fibrosis	1,824	13.5	13.8
Other Congenital, Genetic and Developmental Lung Diseases	616	4.6	4.7
Environmental, Exposure-Related and Occupational Lung Diseases	1,066	7.9	8.1
Fungal Lung Diseases	905	6.7	6.8
CAP	1,117	8.3	8.4
HAP/VAP	888	6.6	6.7
Nontuberculous Mycobacterial Infection	1,122	8.3	8.5
Pleural Infections	1,100	8.2	8.3
Pneumonia	2,635	19.5	19.9
Primary Ciliary Dyskinesia	589	4.4	4.5
Sickle Cell Disease	486	3.6	3.7
Tuberculosis	1,404	10.4	10.6
Other Infectious Lung Diseases	1,261	9.3	9.5
HIV/AIDS	656	4.9	5.0
Other Systemic Diseases Affecting the Respiratory System	989	7.3	7.5
Idiopathic Pulmonary Fibrosis	3,137	23.2	23.7
Other Interstitial Lung Diseases	2,159	16.0	16.3
Lung Cancers	2,372	17.6	17.9
Lymphangioleiomyomatosis	540	4.0	4.1
Sarcoidosis	1,644	12.2	12.4
Other Nonspecific Interstitial Pneumonitis	660	4.9	5.0
Mesothelioma	464	3.4	3.5
Pleural Effusion	1,296	9.6	9.8
Other Diseases of the Pleura and Chest Wall	452	3.4	3.4
Myasthenia Gravis	242	1.8	1.8
Narcolepsy	473	3.5	3.6
Obstructive Sleep Apnea	1,706	12.6	12.9
Parasomnias	394	2.9	3.0
Restless Leg Syndrome	435	3.2	3.3
Other Sleep-Related and Neuromuscular Breathing Disorders	756	5.6	5.7
Duchenne Muscular Dystrophy	430	3.2	3.3
Global Health	1,106	8.2	8.4
Pulmonary Embolism/Deep Vein Thrombosis	1,583	11.7	12.0
Rare Lung Diseases	1,492	11.1	11.3
Transplantation	1,045	7.7	7.9
Total Conference and Exhibit Only Attendees Identified by Topics of Interest	13,240	98.1	100.0
Total Conference and Exhibit Only Attendees Not Identified by Topics of Interest	256	1.9	--
TOTAL CONFERENCE AND EXHIBIT ONLY ATTENDEES	13,496	100.0	100.0

8. AUDITED GEOGRAPHIC BREAKOUT OF ATTENDEES

State	TOTAL	PERCENT
NEW ENGLAND	853	6.3
Maine	17	
New Hampshire	17	
Vermont	40	
Massachusetts	523	
Rhode Island	42	
Connecticut	214	
MIDDLE ATLANTIC	1,668	12.4
New York	762	
New Jersey	262	
Pennsylvania	644	
EAST NO. CENTRAL	1,071	7.9
Ohio	366	
Indiana	96	
Illinois	329	
Michigan	205	
Wisconsin	75	
WEST NO. CENTRAL	373	2.8
Minnesota	168	
Iowa	47	
Missouri	94	
North Dakota	4	
South Dakota	7	
Nebraska	28	
Kansas	25	
SOUTH ATLANTIC	1,679	12.4
Delaware	36	
Maryland	537	
Washington, DC	91	
Virginia	220	
West Virginia	43	
North Carolina	356	
South Carolina	61	
Georgia	109	
Florida	226	

STATE	TOTAL	PERCENT
EAST SO. CENTRAL	322	2.4
Kentucky	74	
Tennessee	127	
Alabama	107	
Mississippi	14	
WEST SO. CENTRAL	345	2.6
Arkansas	21	
Louisiana	54	
Oklahoma	24	
Texas	246	
MOUNTAIN	487	3.6
Montana	6	
Idaho	8	
Wyoming	1	
Colorado	263	
New Mexico	30	
Arizona	113	
Utah	55	
Nevada	11	
PACIFIC	1,004	7.4
Alaska	1	
Washington	145	
Oregon	74	
California	776	
Hawaii	8	
US TERRITORIES *	21	0.2
UNITED STATES	7,823	58.0
INTERNATIONAL	5,673	42.0
Canada	554	
Mexico	79	
Other International	5,040	
Total Attendees	13,496	100.0

* NOTE: US Territories include Puerto Rico and FPO military base



9. AUDITED GEOGRAPHIC BREAKOUT OF ATTENDEES (Continued)

COUNTRY	TOTAL	PERCENT
ASIA	1,249	9.3
People's Republic of China*	287	
Bangladesh	9	
Georgia	2	
India	106	
Indonesia	26	
Japan	503	
Kazakhstan	9	
Korea, Republic Of	121	
Malaysia	3	
Nepal	3	
Pakistan	28	
Philippines	98	
Singapore	25	
Thailand	17	
Vietnam	12	
ASIA PACIFIC / OCEANIA	305	2.3
Australia	266	
New Caledonia	1	
New Zealand	38	
CARIBBEAN	11	0.1
Bermuda	1	
Cayman Islands	1	
Curacao	1	
Dominican Republic	5	
Martinique	2	
Trinidad And Tobago	1	
CENTRAL AMERICA	26	0.2
Costa Rica	8	
El Salvador	2	
Guatemala	7	
Nicaragua	3	
Panama	6	
NORTH AMERICA	8,456	62.6
Canada	554	
Mexico	79	
United States (includes territories)	7,823	
SOUTH AMERICA	502	3.7
Argentina	124	
Bolivia	1	
Brazil	198	
Chile	18	
Colombia	85	
Ecuador	29	
Paraguay	1	
Peru	38	
Suriname	1	
Uruguay	5	
Venezuela	2	

*Note: People's Republic of China includes China, Hong Kong-PRC, and Taiwan

COUNTRY	TOTAL	PERCENT
EUROPE	2,741	20.3
Austria	37	
Belgium	78	
Bulgaria	6	
Croatia	2	
Czech Republic	35	
Denmark	39	
Estonia	2	
Finland	16	
France	501	
Germany	284	
Greece	25	
Hungary	2	
Iceland	3	
Ireland	61	
Italy	308	
Latvia	3	
Lithuania	2	
Luxembourg	1	
Netherlands	157	
Norway	6	
Poland	48	
Portugal	27	
Romania	24	
Russian Federation	32	
Serbia	1	
Slovakia	3	
Slovenia	1	
Spain	153	
Sweden	67	
Switzerland	96	
Turkey	169	
Ukraine	1	
United Kingdom	551	
MIDDLE EAST	117	0.9
Bahrain	1	
Iran	2	
Israel	64	
Jordan	4	
Lebanon	7	
Qatar	5	
Saudi Arabia	21	
United Arab Emirates	13	
AFRICA	89	0.6
Cameroon	5	
Egypt	25	
Ethiopia	2	
Gambia	1	
Kenya	6	
Kuwait	2	
Malawi	1	
Niger	2	
Nigeria	13	
Rwanda	2	
South Africa	25	
Sudan	2	
Tanzania	1	
Tunisia	1	
Uganda	1	
Total Attendees	13,496	100.0

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**Exhibit
Surveys**

Founded in 1963, Exhibit Surveys, Inc. is a full service research firm dedicated to providing market intelligence and measurement for the exhibition and events marketing industry. Having researched over 10,000 exhibits and over 4,000 events, Exhibit Surveys, Inc. has led the industry in developing the most comprehensive database of normative data for events and the most sophisticated diagnostic and measurement tools available.

STATEMENT OF CERTIFICATION – AUDIT CONDUCTED BY EXHIBIT SURVEYS, INC.

We have examined the attendee records of American Thoracic (ATS) 2017 held May 19 – May 24, 2017 held in Washington D.C. as reported in this Exhibit Surveys, Inc. Event Audit Report. Our examination was made in accordance with generally accepted event auditing standards. This audit complies with standards set forth by the Exhibition and Event Industry Audit Commission (EEIAC), a not for profit commission organized for the purpose of managing and overseeing the exhibition industry's independent audit process. The audit process includes pre-event review of systems, post event confirmations of attendance, examination of accounting records, and any other auditing procedures considered necessary.

Based on such examinations, the statements set forth in this report present fairly and accurately the total attendance of this event in conformance with generally accepted event measurement principles.

Exhibit Surveys, Inc.

Red Bank, NJ

International Audit Data 2017

Forty-two percent of those who attended the ATS International Conference hail from outside of the United States, making it a global gathering of the best minds in pulmonary, critical care and sleep medicine.

<u>Region & Country</u>	<u>Verified Attendees</u>	<u>Percent of Total</u>
Asia	1,249	9.3
Asia Pacific/Oceania	305	2.3
Caribbean	11	0.1
Central America	26	0.2
North America	8,456	62.6
South America	502	3.7
Europe	2,741	20.3
Middle East	117	0.9
Africa	89	0.6
Total Conference and Exhibit Only Attendees	13,496	100.0