

# GURU BARS APPLICATION

Applications are accepted in time-stamp order starting September 21, 2016. Deposits are not required with application. Contracts and invoices are sent with a 10 business day return date, and full payment is due no later than January 18, 2017.



# ATS 2017

*Where today's science  
meets tomorrow's care™*

May 19–24, 2017 Washington, DC  
Exhibit Dtes: May 21–23, 2017

Company Name

Address

City State/Province Zip/Postal Code Country

Company Contact Person Title

Phone E-Mail

Agency Name

Agency Contact Title

Phone E-Mail

Disease State:  
(REQUIRED with Application)

Cost to sponsor a Guru Bar is \$1,500 per time slot.

Please complete a separate application for each request.

SUNDAY, MAY 21ST MONDAY, MAY 22ND TUESDAY, MAY 23RD

Please rank your top 3 preferences. Each Guru Bar has a specific topic of interest.

### Guru Bar 1

Education/Prevention/Awareness

\_\_\_\_\_ 11–11:30 a.m.

\_\_\_\_\_ 12–12:30 p.m.

\_\_\_\_\_ 1–1:30 p.m.

### Guru Bar 2

Diagnosis

\_\_\_\_\_ 11:30 a.m.–12 p.m.

\_\_\_\_\_ 12:30–1 p.m.

\_\_\_\_\_ 1:30–2 p.m.

### Guru Bar 3

Treatment

\_\_\_\_\_ 11–11:30 a.m.

\_\_\_\_\_ 12–12:30 p.m.

\_\_\_\_\_ 1–1:30 p.m.

### Guru Bar 4

Adherence/Compliance

\_\_\_\_\_ 11:30 a.m.–12 p.m.

\_\_\_\_\_ 12:30–1 p.m.

\_\_\_\_\_ 1:30–2 p.m.

Please indicate how you want to promote your Guru Bar presentation. (A member of the Ascend Integrated Media team will contact you to coordinate your promotional plan)

- Advertisement in the Print Preview
- Advertisement in ATS Daily Bulletin
- Advertisement in the ATS Exhibit Guide
- Digital Ad in the ATS ePreview
- Digital Ad in the ATS eDaily
- Medical Bag Insert
- Individual Door Drop or Door Hanger
- Meterboard Advertising
- Banner Advertising

### Application Process

- Applications are accepted in time-stamp order starting September 21, 2016.
- Deposits are not required with application.
- After placements, contracts and invoices are sent with a 10 business day return date.
- Full payment is due no later than January 18, 2017.

### Please return application to:

Attn: Shannon Payne  
Email: [spayne@thoracic.org](mailto:spayne@thoracic.org)  
or Fax: 212-315-6489

Please submit a separate application for each request.