

ASCEND INTEGRATED MEDIA ADVERTISING AGREEMENT

Subject to acceptance by Ascend Integrated Media LLC • All advertising subject to ATS approval.



ATS 2017
Where today's science
meets tomorrow's care™



ATS 2017 INTERNATIONAL CONFERENCE

Please complete the following information:

Advertiser: _____ Agency (if applicable): _____
 Billing Information: Agency Advertiser Contact Name: _____
 Billing Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

Convention Center Opportunities	
Aisle Signage	_____ \$1,000 per aisle
Banner Advertising	_____ \$12,500-\$25,000
Charging Stations Advertising	
Option 1 (kiosk)	_____ \$6,000
Option 2 (lounge)	_____ \$8,500
Column Clings	_____ \$18,500
Digital Wall Displays	_____ \$15,000 - \$42,000
Discovery Quest	_____ \$600
Entrance Door Clings	_____ \$10,000
Escalator Clings/Runners	_____ \$18,000 - \$30,000
Escalator Packages	_____ \$60,000 - \$80,000
Exhibit Hall Wayfinder	_____ \$20,000
Graphic Panel Advertising in Registration	_____ \$2,500 per panel
Hydration Stations	_____ \$50,000
Important Events Schedule	_____ \$12,000
Meterboard Advertising	_____ \$7,000-\$10,000 per board
Networking Hubs	_____ \$10,000 each
Park Benches in the Exhibit Hall	_____ \$10,000/2
Premium Banners at Registration	_____ \$7,500 each
	_____ \$21,000 (3 positions)
	_____ \$15,000
Professional Headshots	
Relax & Recharge Lounge	
Hall D	_____ \$35,000
Middle Building Lobby	_____ \$45,000
Both Locations	_____ \$75,000
Sitting Cubes	_____ \$20,000
You Are Here Stations	
Hall A Entrance	_____ \$10,000
Hall B Entrance	_____ \$10,000
Inside Exhibit Hall	_____ \$5,500

Hotel Opportunities	
Bar Napkins	_____ \$10,000
Grand Hyatt GOBOs	
Independence Level	_____ \$5,000
Constitution Level	_____ \$5,000
Hotel Key Cards	_____ \$12,000-\$18,000
Individual Door Drop and Door Hanger	
Door Drop	_____ \$24,000 May <input type="checkbox"/> 20 <input type="checkbox"/> 21 <input type="checkbox"/> 22 <input type="checkbox"/> 23
Door Hanger	_____ \$24,000 May <input type="checkbox"/> 20 <input type="checkbox"/> 21 <input type="checkbox"/> 22 <input type="checkbox"/> 23
Marriott Banner Positions	_____ \$18,000
Marriott Digital Monitors	_____ \$10,000-\$28,000
Marriott Elevator Cling/Column Wrap Package	_____ \$7,500-\$25,000
Marriott Escalator Packages	
Option 1	_____ \$20,000
Option 2	_____ \$17,500
Marriott Stair and Floor Clings	_____ \$15,000
Medical Bag	
Regular Distribution (AM drop)	_____ \$8,600 per item May <input type="checkbox"/> 21 <input type="checkbox"/> 22
Limited Distribution (AM drop)	_____ \$5,670 per item May <input type="checkbox"/> 21 <input type="checkbox"/> 22
Premium (AM drop)	_____ \$12,500 per item May <input type="checkbox"/> 21 <input type="checkbox"/> 22
Renaissance Hotel Charging Tables	_____ \$7,500
Renaissance Hotel GOBO/Meterboard Package	_____ \$7,500

Print Opportunities	
ATS Daily Bulletin	
Size	Four-Color
Back Cover	_____ \$12,500
Inside Front Cover	_____ \$11,900
Inside Back Cover	_____ \$11,900
Front Page Banner Ad (plus full-page ad)	_____ \$14,900
Front Page Banner Ad (only)	_____ \$9,500
Belly Band	_____ \$12,800
Newsstand	_____ \$17,300
Full-Page	_____ \$9,600
Full-Page PI Space	_____ \$7,500
Junior Page	_____ \$8,700
1/2-Page	_____ \$6,900
1/4-Page	_____ \$5,500
Product & Services Showcase Ad	_____ \$725
Budget Packages	
Exhibit Traffic Driver Package	_____ \$1,300
First Time Exhibitor Package	_____ \$875
Exhibit Guide	
Back Cover	_____ \$10,300
Inside Front Cover	_____ \$9,000
Inside Back Cover	_____ \$8,000
Belly Band	_____ \$9,800
Floor Map Premium Package	_____ \$9,500
Full-Page	_____ \$6,400
1/2-Page	_____ \$4,500
Product & Services Showcase Ad	_____ \$500
Highlighted Listing With Logo	_____ \$400
Recruitment ads	
Full-Page	_____ \$3,000
1/2-Page	_____ \$1,500
1/4-Page	_____ \$800
Final Program	
Size	B&W
Back Cover	_____ \$17,200
Inside Front Cover	_____ \$11,375
Inside Back Cover	_____ \$8,700
Across from Program-at-a-Glance	_____ \$7,500
Across from Welcome Letter	_____ \$7,500
Across from TOC	_____ \$7,500
Full-Page Spread	_____ \$5,520
Full-Page	_____ \$2,760
1/2-Page	_____ \$3,780
1/4-Page	_____ \$2,240
Product & Services Showcase Ad	_____ \$1,000
Highlights for Clinicians	
1/2 Page Ad	_____ \$3,500
Full Page Ad	_____ \$6,000
Inside Front Cover	_____ \$7,500
Back Cover	_____ \$8,200
Print Preview	
Size	Four-Color
Back Cover	_____ \$9,000
Inside Front Cover	_____ \$8,300
Full-Page	_____ \$5,800
Full-Page PI Space	_____ \$4,600
1/2-Page	_____ \$4,100
1/4-Page	_____ \$2,400
Product & Services Showcase Ad	_____ \$685
Quick Start Guide	_____ \$25,000
Rare Lung Disease Guide	_____ \$6,000
Road Map for Early Career Professionals	_____ \$1,000

Digital Opportunities	
Advance Program	_____ \$10,000
Article Index Page	
Leaderboard	_____ \$7,200
Tower Ad	_____ \$4,600
Conference Mobile App eDaily (all 3 days)	_____ \$50,000
Leaderboard	_____ \$9,000
Tower Ad	_____ \$7,500
Rectangle Ad	_____ \$5,250
Square Ad	_____ \$4,500
ePreviews	
Leaderboard	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3 _____ \$7,000
Tower Ad	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3 _____ \$4,500
Rectangle Ad	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3 _____ \$3,500
Square Ad	<input type="checkbox"/> #1 <input type="checkbox"/> #2 <input type="checkbox"/> #3 _____ \$2,800
Post-Conference Exhibit Tracker	
Banner Ad	_____ \$7,500
Registration Confirmation Banner Ad	_____ \$15,000
Tech Hub	_____ \$65,000

Terms	
• Advertiser agrees to abide by the ATS Style Sheet requirements as shown on http://conference.thoracic.org/exhibitors/tools/style-sheet.php .	
• Signing this agreement indicates firm space commitment in accordance with the corresponding rate card. A signed copy of this agreement is binding.	
• Advertising agency and/or client are liable should one or the other default. Cancellations are nonrefundable.	
• All rates are net. Payment is due at space deadline. No agency or cash discounts are permitted. A minimum \$500 late fee will be charged for materials received after the materials deadline.	
• Advertiser agrees that the publisher's liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred. No adjustments will be made to any free listing or advertisement.	

Please write your initials next to selected ads.

Total Amount \$ _____

I have read and agree to the terms as set forth on this document.

Authorized Advertiser/Agency Signature & Title _____ PO# (if necessary) _____

TO PAY BY CREDIT CARD, please contact your sales representative by phone or e-mail. Credit card payment is quick, easy, and secure.

Sign and return to Maureen Mauer
 Ascend Integrated Media LLC
 6710 W. 121st St., Suite 100, Overland Park, KS 66209
 Fax: 913-780-0088