

AMERICAN THORACIC SOCIETY
2012 INTERNATIONAL CONFERENCE

POSTER GUIDELINES

Poster presentations provide an opportunity for interchange of ideas between the presenter and audience interested in his/her study. The poster should be outlined so the research can be understood without an oral explanation as a poster may also be viewed when the author is not present. **Presenter should NOT prepare a PowerPoint presentation.**

*S*ESSION:

Scheduled abstracts will be grouped in themes.

Set-Up:

- Each poster board is numbered sequentially in the room/area of your session
- Locate your assigned poster board and assemble your poster in the hour preceding the session
- Pushpins will be provided in the room/area.

Take-Down:

- Please disassemble your posted materials at the end of the session
- Any materials left on the poster board at the end of the session will be removed and discarded
- **ATS will not be responsible for posters left at the end of session**

*D*ESIGN:

Poster Board Dimension: Surface of the Board: 4 feet high and 8 feet wide [*1.22 metres and 2.44 metres*].

Header: Prepare a headline that identifies your research to be mounted at the top of the poster board. Lettering should be 1 ½ " [*3.81 cm*] high or more. Include authors and their affiliations under the header.

Organization: The key is to achieve **clarity** and **simplicity**. Do not overload the poster. Use a coherent sequence (top to bottom or left to right) to guide the viewer through the poster. Use figures, tables, graphs and photographs when appropriate; keep text brief. It may be helpful to have materials pre-mounted on mounting boards. *All materials should be legible from a distance.*

Typography: Avoid using abbreviations, acronyms and jargon. Font should be consistent throughout.

Completion: Now ask,

- ❶ What do I want the viewer to remember?
- ❷ Is the message clear?
- ❸ Do important points stand out?
- ❹ Is there a balance between words/illustrations?
- ❺ Is the pathway through the poster clear?
- ❻ Is the poster understandable without oral explanation?

*P*OSTER DESIGN SERVICE

We encourage you to use the Poster Design Service provided by ATS through PSAV. The service provides a quick and easy way to design and save your poster and provides the option of having your poster shipped directly to San Francisco for pick-up prior to your session.

To access the site, go to https://cms.psav.com/cPaper_ATS/ats2012 and log in using the username and password used to submit your abstract.