



ATS•2012

INTERNATIONAL CONFERENCE

SAN FRANCISCO, CA

Where today's science meets tomorrow's care™



EXHIBITION DATES: MAY 20TH – 22TH

EXHIBITOR PROSPECTUS

Be Part of the Solution

*Attendees are searching for products and services to help them
RESEARCH, DIAGNOSE and TREAT
pulmonary, critical care and sleep conditions.*



We help the world breathe®
PULMONARY • CRITICAL CARE • SLEEP

Please join us at the ATS 2012 International Conference —

The Largest Pulmonary, Critical Care and Sleep Medicine Conference for both basic science and clinical medicine in the U.S.!

On behalf of the American Thoracic Society, we invite you to participate in the ATS 2012 International Conference Exhibition in San Francisco, California. This is the premier conference on pulmonary, critical care, and sleep medicine in the United States! The American Thoracic Society appreciates the significant contributions made by exhibiting and supporting companies. As one of the largest healthcare meetings in the United States, and the only healthcare meeting to have an independent-third party audit of our registration data completed for the past two years, our goal is to make this conference an increasingly productive and profitable experience for you.

We are committed to providing an environment that fosters discussion of your product or service to the pulmonary, critical care, and sleep researchers and clinicians who will attend ATS 2012 to stay at the forefront of their profession. We have developed several new programs for 2012 to facilitate beneficial interactions between attendees and exhibitors, as well as help provide a more positive ROI for you and your company.

Here is a sampling of the new 2012 initiatives:

Research & Science Exchange –

This area is for connecting with the thousands of attendees interested in clinical trial opportunities that advance pulmonary, critical care and sleep medicine. It is a clinical resource area for organizations looking to discuss clinical trials in progress, as opposed to products and services already available. This area is distinct and separate from all other commercial booths with no line of sight to the main Exhibit Hall, allowing those scientific discussions to happen in a non-commercial environment.

Thoracic Challenge – The Thoracic Challenge is an interactive trivia game located inside the Exhibit Hall in which small teams of attendees go head to head in battles to test their knowledge and skill with all things thoracic. Teams have the ability to play as often as they want to maintain their ranking

on the leader board. Leader board status will be posted on all pre-session slides during the conference to keep the competition alive.

Wi-Fi Coffee Cafés (4 located in the Exhibit Hall) – In the age of iPhones, iPads, Blackberries, Androids and tablets, wireless internet access is a must at any conference. Attendees can enjoy complimentary coffee along with wireless Internet in a comfortable café-style setting.

Learning Labs – Based on the success of the Clinicians Center in the Exhibit Hall at ATS 2011, we've increased the size of the Clinicians Center and added two dedicated Learning Labs to provide more space for hands-on demonstrations specifically geared for clinicians.

Meeting Suites – Meeting Suites offer a solution for companies looking to conduct business at the ATS 2012 International Conference either with or without taking an exhibit booth. Meeting Suites are located in the convention center, as opposed to a conference hotel. Located in the West Building, they are convenient and provide an ease of use for both meeting organizers and attendees. Meeting Suites are completely turn-key and require no further investment from your organization (excluding food and beverage). Meeting Suites can be secured for two-hour or half-day increments, as well as full-day or full-conference time frames. Meeting Suites are available from Friday, May 18th through Wednesday, May 23rd. (See page 2)

Returning programs that are better than ever:

Unopposed Exhibit Time Each Day –

From 1pm to 2pm will be dedicated time for attendees to visit the Exhibit Hall with no education programming scheduled. During this time, complimentary beverages and desserts will be served in the Exhibit Hall each day.

Job Recruitment Center Packages –

Let the ATS help you reach the candidates you need. Connect with candidates prior to the ATS International Conference through online job postings and Journal ads and then meet with them face-to-face during the conference. There is a good chance your next hire is here. Choose one of our money-saving packages to get the word out about your job opportunities.

VIP Customer Exhibit Hall-Only Passes –

Each exhibiting company gets 5 VIP Customer Exhibit Hall Only Passes. If you have potential customers that are living in or around San Francisco and they are not registered for ATS 2012, the VIP Customer Exhibit Hall-Only Pass is the best way to get them to your booth so you can showcase your products or services. Use the link found on the exhibitor registration page to send out invitations for an Exhibit Hall-only registration. These passes provide access into the Exhibit Hall only and cannot be used to access sessions or by booth staff.

The Discovery Zone (limit 15 exhibitors) – The Discovery Zone is a great traffic builder for 10'x10' and 10'x20' exhibitors. Attendees are given a game card with their registration material. They must visit the participating exhibitors' booths and correctly answer the questions. Correctly completed game cards are entered into a daily prize drawing for one of two Amazon Kindles.

Event Attendance Audit – The ATS is proud to be the first healthcare conference to provide independent, third-party validated attendance and demographic data to their exhibitors. BPA Worldwide, an independent and certified auditor of registration data, performed the Event Attendance Audit for the 2010 and 2011 International Conferences. The audit guarantees the numbers and demographic data provided are accurate. The Event Attendance Audit provides exhibitors with the tools to help identify ways to maximize ROI, provides information to market your brand effectively and helps you justify the expenses to your management team.

New Exhibitor Pavilion – The New Exhibitor Pavilion is a dedicated area of the Exhibit Hall for first time exhibitors to the ATS International Conference. First-time exhibitors choosing to go into this special section get additional recognition in the Exhibit Guide, overhead signage, and special aisle carpet to differentiate this area from the rest of the Exhibit Hall.

A Larger ATS Center Located in the Exhibit Hall – This is the number-one stop to obtain all ATS-related materials, including membership information, course material, advocacy, and ATS logo items.

Map Your Show Live Interactive Floor Plan

– New reduced pricing for upgraded listings! The Map Your Show interactive floor plan allows exhibitors and attendees to access the exhibit floor in real time via the internet. Attendees can search by company name, by product category or just by scrolling over the floor plan. Upgraded listings are available to help drive traffic to your booth and generate and forward qualified sales leads to your company through the Map Your Show Agenda Planner. Upgraded listings provide exhibitors with access to web traffic activity statistics and a communication option with opt-in conference attendees. Listings stay up long after the conference is over, so leads and inquiries keep coming in.

NEW FOR THE ATS 2012 EXHIBIT PROGRAM

- Research & Science Exchange
- Thoracic Challenge
- Wi-Fi Coffee Cafés
- Learning Labs
- Meeting Suites
- One Exhibit Hall-only registration for Installation & Dismantle Supervisor for booths 10'x30' and larger



Printed on paper made with 15% pcw material.
This printed product is 100% recyclable.

Attendees by Specialty

SPECIALTIES	NO. OF ATTENDEE RESPONSES
Allergy/Immunology	1,487
Anesthesiology	153
Basic Microbiology	171
Behavioral Science	84
Biochemistry	400
Biomedical Engineering	201
Biophysics	102
Biostatistics	130
Business Management	114
Cardiology (Adult)	214
Cardiology (Pediatric)	57
Cardiology (Other)	57
Cell and Molecular Biology	1,231
Clinical Microbiology	59
Critical Care (Adult)	2,531
Critical Care (Pediatric)	166
Critical Care (Other)	120
Environmental Medicine	221
Epidemiology	445
Family Medicine	53
Genetics	320
Geriatrics	27
Hospitalist	125
Immunology	780
Infectious Disease	467
Informatics/Info. Systems	51
Internal Medicine	1,272
Journalism	16
Law	5
Neonatology	103
Neuroscience	91
Nursing	108
Occupational Medicine	131
Oncology	212
Pathology	209
Pediatrics	522
Pharmacology	507
Pharmacy	148
Physical Therapy	57
Physician Assistant	14
Physiology, Cellular	368
Physiology, Integrative/Organ Systems	377
Preventative Medicine	51
Psychiatry	16
Psychology	47
Public Health	284
Pulmonary (Adult)	4,818
Pulmonary (Pediatric)	978
Radiology	72
Rehabilitation	202
Respiratory Therapy	698
Sleep Medicine	798
Social Sciences	37
Surgery	85
Veterinary Medicine	33
Other	446

Attendees could select more than one choice.

2011 ATTENDEE DEMOGRAPHICS

We are pleased to present the independent third-party audit of the ATS 2011 International Conference. The audit of the attendance numbers was performed by BPA Worldwide. Full details of the audit can be found at: <http://conference.thoracic.org/2012/Exhibitors/index.php>



ATS Conference Attendees (includes session speakers)	10,963
Exhibit-Only Attendees	36
Total Professional Attendance:	10,999
Guests	254
Media	73
Exhibitors, Non-Exhibiting Supporters & Support Staff	1,491
Total overall attendance	12,817

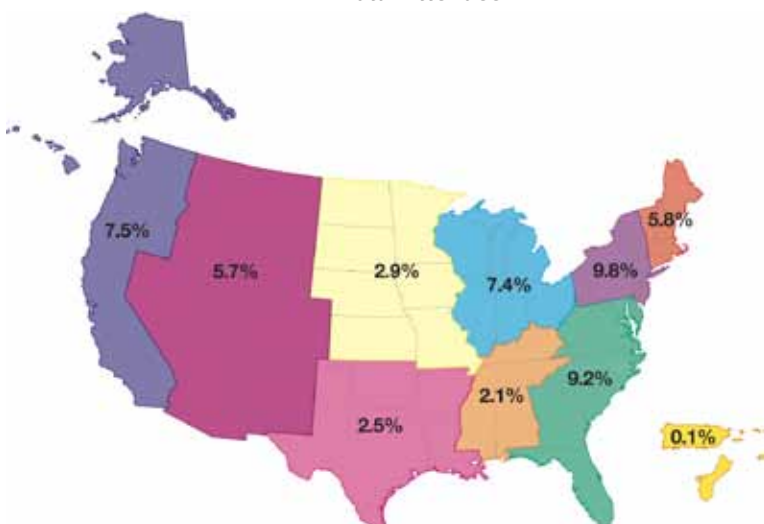
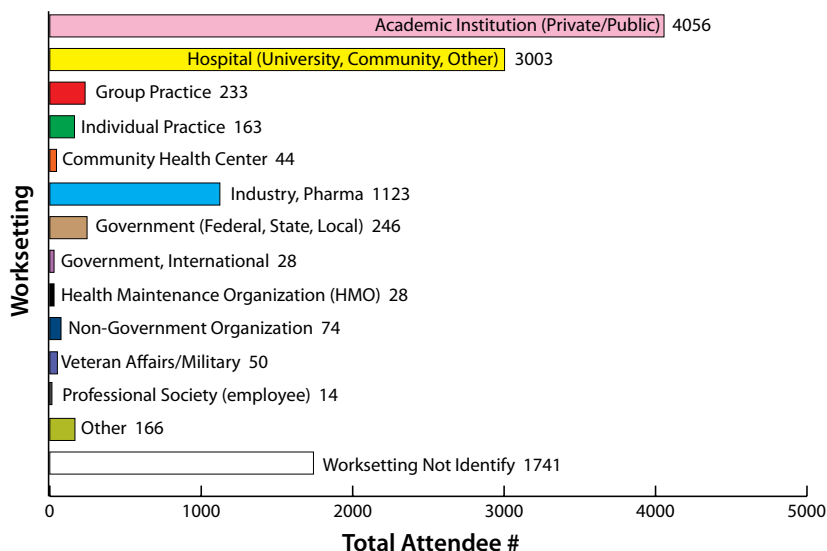
PROFESSIONAL ATTENDANCE

US (includes Puerto Rico, Guam and APO military bases) – 5838

International – 5150

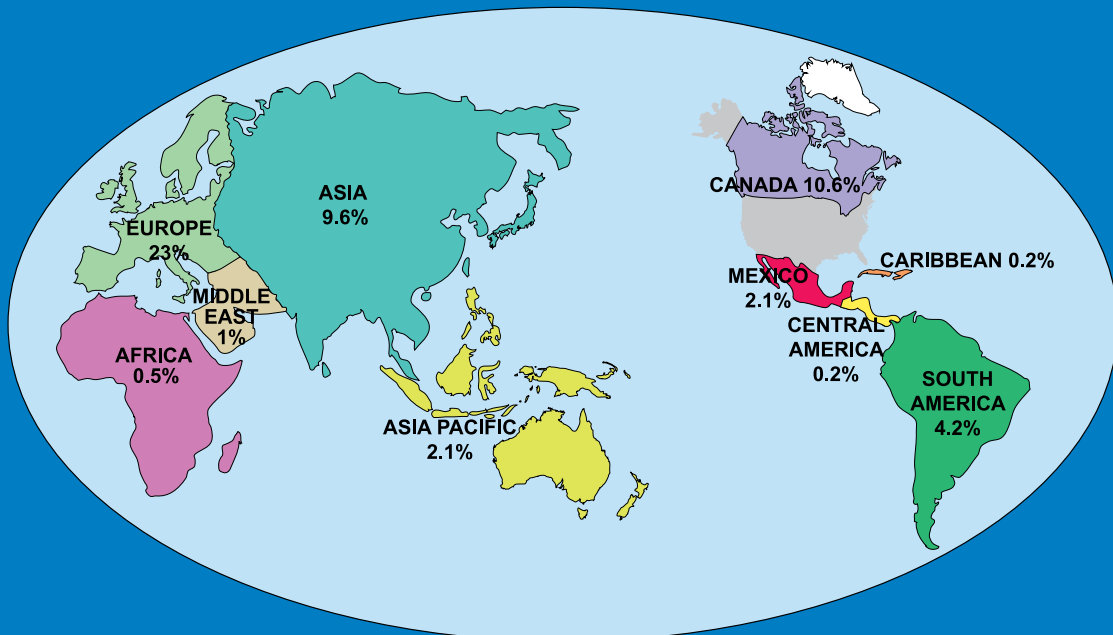
Not identified by geographic breakout—11

For specific breakdown by state or by country, please see the full audit online. Percentages shown are based on attendance as a whole.



Education/Credentials

EDUCATION/CREDENTIALS	TOTAL ATTENDEES	PERCENT OF TOTAL	PERCENT IDENTIFIED BY 1ST EDUCATION/CREDENTIAL TYPE
APRN	22	0.2	0.2
BA	133	1.2	1.4
BNSc	14	0.1	0.2
BPharm	19	0.2	0.2
BS	357	3.2	3.8
DDS	5	0.0	0.1
DO	97	0.9	1.0
DPhil	22	0.2	0.2
DrPH	77	0.7	0.8
DVM	36	0.3	0.4
JD	8	0.1	0.1
MA	40	0.4	0.4
MBA	76	0.7	0.8
MBBS	270	2.5	2.9
MBChB	109	1.0	1.2
MD	5,286	48.1	56.7
MHS	11	0.1	0.1
MPH	45	0.4	0.5
MS	306	2.8	3.3
MSN	28	0.3	0.3
PharmD	135	1.2	1.4
PhD	1,615	14.7	17.3
PT	30	0.3	0.3
RN	73	0.7	0.8
RRT	39	0.4	0.4
ScD	34	0.3	0.4
Other	441	4.0	4.7
Total Conference and Exhibit-Only Attendees Identified by 1st Education/Credential Type	9,328	84.8	100
Total Conference and Exhibit-Only Attendees Not Identified by 1st Education/Credential Type	1,671	15.2	
TOTAL CONFERENCE & EXHIBIT-ONLY ATTENDEES	10,999	100.0	



Meeting Suites, Expo Suites, Research and Science Exchange

Companies are looking for new ways to reach the valuable mix of attendees at the ATS 2012 International Conference. The traditional exhibit booth is just one way to do it. For those companies looking for an alternative presence at the conference, we offer the following solutions to meet your needs.

Meeting Suites and Expo Suites

Private meeting space in the convention center is in high demand at the ATS 2012 International Conference. Take advantage of this opportunity to secure private meeting space onsite at the Moscone Center. To provide more flexibility, the ATS is offering two options for private meeting space—Meeting Suites and Expo Suites. Meeting Suites are located outside the Exhibit Hall and Expo Suites are located inside the Exhibit Hall. Companies can select from a variety of sizes and room sets designed to meet your individual needs.

Why secure meeting space at the ATS 2012 International Conference?

- Client Meetings
- Sales Meetings
- Training Sessions
- Recruitment
- Focus Groups
- Hospitality Suites
- Private Demonstrations
- Relaxation Room for Staff
- Attendees are at the convention center already
- CONVENIENCE

Meeting Suites – Located outside of the Exhibit Hall, Meeting Suites provide a turn-key option and require no further investment from your organization. Meeting Suites are available all day, every day from Friday, May 18th through Wednesday, May 23rd. The space can be secured for two-hour, ½ day, full-day or full-conference timeframes. Rooms are set up conference style and are available in 10'x20' and 20'x20' sizes. Quotes for larger rooms will be provided by request if rented for a minimum of three days. Space can also be set up classroom, theater or rounds, depending upon requirements (when rented for a minimum of three days). **Meeting Suites are available to exhibiting or non-exhibiting organizations.**

Additional information, including available dates, times and a Meeting Suite application can be found on the ATS International Conference website at <http://conference.thoracic.org/2012/>.

Meeting Suite (10'x20')

- Holds 8-10 people
- Totally private meeting room structure with ceiling and locking door
- 50" plasma screen
- One conference table
- 10 board chairs
- Carpeting
- Wastebasket
- Electrical (500 watts)
- Internet connection (Standard Internet—2 Public IP addresses —10Mbps shared)
- Cleaning
- Concierge service onsite



Meeting Suite (20'x20')

- Holds 16-20 people
- Totally private meeting room structure with ceiling and locking door
- 50" plasma screen
- Two conference tables
- 20 board chairs
- Carpeting
- Wastebasket
- Electrical (1000 watts)
- Internet Connection (Standard Internet—2 Public IP addresses—10Mbps shared)
- Cleaning
- Concierge service onsite



*Forward panels illustrated as clear to show Booth Detail, actual panels will be solid

**Clear panels shown for display only—
actual panels will be black to ensure privacy.**

Meeting Suite Cost for 10'x20' Space

Two Hours – Friday through Wednesday

- Conference Setting Only
- Space location assigned by ATS
- \$1,500 – Exhibitors
- \$2,000 – Non-Exhibitors

½ Day – Friday through Wednesday

- 7:00 am to 1:00 pm or 1:30 pm to 7:30 pm
- Conference Setting Only
- Space location will be assigned by ATS
- \$2,000 – Exhibitors
- \$2,500 – Non-Exhibitors

Full Day – Friday through Wednesday

- Conference Setting Only
- Space location will be assigned by ATS
- \$3,500 – Exhibitors
- \$4,000 – Non-Exhibitors

Full Conference – Friday through Wednesday

- \$16,200 – Exhibitors
- \$17,200 – Non-Exhibitors

Meeting Suite Cost for 20'x20' Space

Two Hours – Friday through Wednesday

- Conference Setting Only
- Space location assigned by ATS
- \$3,000 – Exhibitors
- \$3,500 – Non-Exhibitors

½ Day – Friday through Wednesday

- 7:00 am to 1:00 pm or 1:30 pm to 7:30 pm
- Conference Setting Only
- Space location will be assigned by ATS
- \$3,500 – Exhibitors
- \$4,000 – Non-Exhibitors

Full Day – Friday through Wednesday

- Conference Setting Only
- \$6,000 – Exhibitors
- \$6,500 – Non-Exhibitors

Full Conference – Friday through Wednesday

- \$33,000 – Exhibitors
- \$34,000 – Non-Exhibitors

Expo Suite

Expo Suites – Private meeting rooms that are located in the back of the Exhibit Hall and can be secured near your exhibit space when possible. Expo Suites are only available to contracted and paid exhibitors. (Expo Suites are secured for the duration of the exhibit program—Sunday through Tuesday.)

The Expo Suite sizes available are 10'x10', 10'x20', and 20'x20'.

Included with the Expo Suite (10'x10'):

- Private meeting room structure with locking door (no ceiling)
- 18"x18" sign with company logo
- 42" round table
- 4 chairs
- Standard carpeting
- Wastebasket

Expo Suites Cost:

- 10'x10' Expo Suite \$2,000
- 10'x20' Expo Suite \$3,000
- 20'x20' Expo Suite \$4,000

*Meeting space onsite
at the Moscone
Convention Center
is convenient for
attendees and you!*



Research and Science Exchange



Connect with the thousands of attendees interested in clinical trial opportunities that advance pulmonary, critical care and sleep medicine by taking a space in the Research and Science Exchange. It is a clinical resource area for organizations looking to discuss clinical trials in progress, as opposed to products and services already available.

The **Research and Science Exchange** is distinct and separate from all other commercial booths with no line of sight to the main Exhibit Hall, allowing those scientific discussions to happen in a non-commercial environment. The Research and Science Exchange is located in the pre-function space just outside the Exhibit Hall with its own separate entrance.

The **Research and Science Exchange** provides a place for companies to meet one-on-one with attendees to share the latest scientific advances and breakthroughs and to develop dialogues for future partnerships and collaborations.

Companies and organizations participating in the **Research and Science Exchange** will be listed in a supplemental piece given to all attendees at registration.

Space is limited.

CONNECT ▶ CONNECT ▶ GO



Job Recruitment Center

Let the ATS help you reach the job candidates you need! Connect with candidates prior to the ATS International Conference through online job postings and journal ads and then meet with them face-to-face during the conference. With pulmonary, critical care and sleep specialists from every corner of the world, there is a good chance your next hire will be here. Choose one of these money-saving options to get the word out about your opening. We've created four options, one of which may be just right for you! Please contact Stacy Blackshaw, CEM, at sblackshaw@thoracic.org or at (212)315-8699 should you have any questions.

The 10'x10' booth space includes carpet, a 6ft draped table and two chairs.

Space is limited.

Option 1 - \$2,500 (value \$2,600)

- One 10'x10' booth space in the Job Recruitment Center
- One ½-page ad in the Recruitment Book

Option 2 - \$2,700 (value \$2,825)

- One 10'x10' booth space in the Job Recruitment Center
- One ½-page ad in the Recruitment Book
- One recruiting text ad in either the *American Journal of Respiratory and Critical Care Medicine* or the *American Journal of Respiratory Cell and Molecular Biology*.
- Complimentary 45-day online job board ad

Option 3 - \$3,100 (value \$3,375)

- One 10'x10' booth space in the Job Recruitment Center
- Full-page ad in the Recruitment Book
- Two recruiting text ads in either the *American Journal of Respiratory and Critical Care Medicine* or the *American Journal of Respiratory Cell and Molecular Biology*
- Complimentary 60-day online job board ad

Option 4 - \$3,700 (value \$4,050) BEST VALUE!

- One 10'x10' booth space in the Job Recruitment Center
- An Interview Room for exclusive use during the Exhibit Hall hours
- Full-page ad in the Recruitment Book
- Three recruiting text ads in either the *American Journal of Respiratory and Critical Care Medicine* or the *American Journal of Respiratory Cell and Molecular Biology*
- Complimentary 90-day online job board ad



Don't have the time or resources to send staff to the conference, but still want to reach this targeted audience? Take out an ad in the Recruitment Book.

The Recruitment Book distributed through the registration bag at the ATS 2012 International Conference and is available online 30 days prior and 30 days after the conference. Specs provided after receipt of payment for ad.

- ½-page ad \$600
- Full-page \$1,000
(Ads are black and white only)
- Back cover \$2,500
- Inside front cover \$2,000
- Inside back cover \$1,750
(All covers are 4-color)



ATS Traffic Builders



"The Discovery Zone should be mandatory for Residents & Fellows and all those in training. It's a great learning experience if you invest the time at each booth."

ATS 2011 Discovery Zone Winner



NEW

New Exhibitor Pavilion

The New Exhibitor Pavilion is a dedicated area of the Exhibit Hall for first time exhibitors to the ATS International Conference. First time exhibitors choosing to go into this special section get additional recognition in the Exhibit Guide, overhead signage and special aisle carpet to differentiate this area from the rest of the Exhibit Hall.

Thoracic Challenge

Located inside the Exhibit Hall, the Thoracic Challenge brings high-tech and fun together in an educational face-off for attendees. The Thoracic Challenge is an interactive trivia game in which small teams of attendees go head to head to test their knowledge and skill with all things thoracic. Teams have the ability to play as often as they want to maintain their ranking on the leader board.

It's educational...It's competitive...It's sure to draw a crowd!

The Discovery Zone (limited to 15 exhibitors)

The Discovery Zone is a great traffic builder designed exclusively for 10'x10' and 10'x20' exhibitors only. Exhibitors purchase a slot on the Discovery Zone game card. Every attendee is given a game card with their registration material. Attendees must visit all the participating exhibitors and correctly answer a question relating to their products and/or services to complete the game card (exhibitors supply the question). Correctly completed game cards are entered into a daily prize drawing for one of two Amazon Kindles.

The cost to participate in the Discovery Zone is \$500. Participating exhibitors are listed and highlighted in the ATS Exhibit Guide. Signage throughout the Exhibit Hall encourages attendees to participate. The raffle drum and additional game cards are located at the entrances into the Exhibit Hall.

To participate, please contact Stacy Blackshaw, CEM, Associate Director Corporate Alliances & Exhibition Operations at sblackshaw@thoracic.org or (212)315-8699.

Wi-Fi Coffee Cafés

The number-one requested item at the ATS 2011 International Conference was free wireless Internet. In the age of iPhones, iPads, Blackberries, Androids and tablets, wireless Internet access is a must at any conference. Attendees can enjoy complimentary coffee along with wireless Internet in a comfortable café-style setting. There are four Wi-Fi Coffee Cafés located throughout the Exhibit Hall.

Advertising opportunities in the Wi-Fi Coffee Cafés are available for just \$500 each. Please contact Maureen Mauer at mmauer@ascendmedia.com or (913)780-6633.

VIP Customer Exhibit Hall-Only Passes

Each exhibiting company gets five (5) complimentary VIP Customer Exhibit Hall-Only Passes. If you have potential customers living in or around the San Francisco area, the VIP Customer Exhibit Hall Only Pass is the best way to get them to your booth to showcase your products/services. Use the link on the exhibitor registration page to send out invitations and track who has registered. The VIP Customer Exhibit Hall-Only Pass provides access to the Exhibit Hall only and cannot be used to access sessions or by staff. Additional VIP Customer Exhibit Hall-Only Passes are available for \$50 each.

Special Note for Companies Bringing International Delegates

The ATS recognizes that companies often bring delegations of attendees to the ATS International Conference. There are several ways you can connect with your guests.

The International Industry Theater is provided as a service to our non-U.S. attendees, so that they have the opportunity to learn about products and services available in their respective countries, but that are not approved in the United States. For this reason, attendance in the International Industry Theater is restricted to our non-U.S. attendees only.

Additionally, the ATS began offering industry the opportunity to hold non-CME evening programs three years ago. Those programs can either be open to all conference attendees or invitation only, for your specific delegation. This year, morning non-CME programs will be available as well.

Finally, make sure to check out Meeting Suites for your on site, meeting or hospitality needs in the convention center.

If you have any questions, comments or additional requests, please contact Michelle Turenne, ATS Senior Director, Corporate Alliances and Development at (212)315-6448 or mturenne@thoracic.org.

yes!

The ATS DOES Permit:

- Hospitality Suites in Hotels
- International Industry Theaters
- Non-CME Industry Symposia for Your Guests
- Meeting and/or Hospitality Suites in the Convention Center
- Registration Desks at Hotels with Prior Approval



Exhibitor Information



BOOTH PRICE

Inside Linear Booth

10' x 10' — \$3,300

Corner Booth

10' x 10' — \$3,800

Island Booths

\$41.00 per sq. ft.

REFUND/CANCELLATION/DOWNSIZING

- Notice of cancellation and/or downsizing must be received in writing.
- A refund minus the cancellation fee of 20% of the total booth price is available until February 3, 2012. After February 3, 2012, there are no refunds.
- For downsizing, half of the priority points for the year are forfeited.
- The ATS retains the right to relocate an exhibitor after downsizing.
- The ATS can sell cancelled or downsized space to another exhibitor without any rebate or permission.

EXHIBIT HOURS

Sunday, May 20, 2012	10:00 AM-4:00 PM
Monday, May 21, 2012	10:00 AM-3:00 PM
Tuesday, May 22, 2012	10:00 AM-3:00 PM

SET-UP

Friday, May 18, 2012	8:00 AM-5:00 PM
Saturday, May 19, 2012	8:00 AM-8:00 PM

All booths and materials must be set up by 8:00 PM on Saturday. Any booth unoccupied by 8:00 PM on Saturday, May 19, will be regarded as a no-show and the contract to exhibit will be terminated unless the ATS has pre-authorized a late set-up. All freight will be removed and returned to the loading dock at the exhibitor's expense.

** No one under 18 is permitted in the Exhibit Hall during set-up or dismantle.*

DISMANTLING

May not start prior to close of all exhibits on Tuesday, May 22, 2012, at 3:00 PM. Dismantling or tearing down exhibits prior to the official close of the exhibition is prohibited and will result in the loss of priority points.

THE DECORATOR

Freeman
245 South Spruce Avenue
South San Francisco, CA 94080
Telephone: (714)254-3410

INDEPENDENT SERVICE CONTRACTORS

Exhibiting firms may opt to use independent service contractors for installation and dismantling. If such contractors are used, the exhibiting firm is responsible for notifying the ATS of the name and address of the contractor by April 13, 2012. For security purposes, any independent service contractors for which we do not receive notification will not be permitted to access the Exhibit Hall.

Independent service contractors are responsible for notifying the ATS and Freeman Decorating Services of the booths in which they will work by April 13, 2012. Proof of insurance coverage is also required by that date. If a certificate of insurance is not provided, the independent service contractor will not be able to work until it is received.

BOOTH CONSTRUCTION

- Standard booths are limited to 8 ft. background drapes and 3 ft. side drapes. Maximum height of in-line exhibits are 8 ft. and may extend only 5 ft. from the back wall. The remaining 5 ft. must not exceed 4 ft. high.
- For islands, 20 ft. is the maximum height permitted, and there must be access from all four sides with a 30% see-through effect from front to back and from side to side.
- All 20' x 20' booths and larger must submit the booth layout for approval no later than April 13, 2012. The layouts must include the dimensions and elevations of all booth components.
- Contact Exhibit Management for specifics and approval for any variations or two-story exhibits.
- All booths must be fully carpeted or have floor covering for the entire booth space.
- Maximum banner height is 22 ft.

REGISTRATION

- All exhibitor personnel must be registered with Convention Data Services. This includes booth representatives, agency personnel, I&D staff staying through the entire conference and anyone else needing access to the Exhibit Hall.
- Four (4) exhibitor registrations per 10' x 10' booth are provided without charge. An exhibitor badge allows admission to the Exhibit Hall, general sessions and open receptions. To attend any sessions that have any additional fees or be eligible for CME credit, an exhibitor must register as a paid attendee.

- One (1) Exhibit Hall Only badge to be used specifically for an Installation & Dismantle Supervisor staying for the duration of the conference for exhibitors with a 10' x 30' booth or larger.
- Additional exhibitor staff badges over the allotment per exhibiting company are \$50.00 per badge.
- Reprinted or lost badges are \$50.00.
- Exhibitor badges are personal and are not to be given to anyone else. Exhibitors caught badge swapping will have their badge confiscated permanently.
- Supplemental badges or those altered or changed by using a business card, ribbons or company logos are not permitted and may be confiscated.
- Exhibitor badges can be transferred only if the original badge is surrendered permanently at the exhibitor registration desk.
- Exhibitor badges are made out only in the name of the company shown on the exhibit reservation and application form.

PROGRAM DISTRIBUTION

- The International Conference Preview Announcement is sent to each exhibiting company in January 2012.
- The Final Program is available to exhibiting companies on site (one program per 100 sq. ft. of booth space).
- One copy of the conference abstract CD is distributed on site to each exhibiting company.

EXHIBITOR LEAD RETRIEVAL SYSTEM

The ATS uses Xpress Lead Services. This system allows exhibitors to capture, on paper and on disc, demographic information including e-mails of attendees who visit their booths. Lead retrieval system information is available in the Exhibitor Service Manual. E-mail addresses are available for 2012, subject to attendee permission.

Proprietary lead retrieval equipment is welcome. The data available from the attendee badge is not encrypted. In an effort to provide accurate and reliable data on attendee traffic patterns, the ATS requests that all companies using proprietary lead retrieval provide us with lead data (badge ID, date and time captured) no later than 30 days after the conference.

Any questions? Please contact:

Stacy Blackshaw, CEM

Associate Director, ATS Corporate Alliances & Exhibition Operations
Email: SBlackshaw@thoracic.org
Phone: (212) 315-8699
Fax: (212) 315-6489

Exhibit Space Reservation and Agreement

To reserve exhibit space, visit the **ATS Live Interactive Floor Plan** found at <http://conference.thoracic.org/2012> or complete this application and mail to: Stacy Blackshaw, CEM, Associate Director, ATS Corporate Alliances & Exhibition Operations: American Thoracic Society; 25 Broadway-18th Floor; New York, NY 10004-1012. You can also e-mail it to sblackshaw@thoracic.org. This application becomes valid with ATS signature/confirmation/ written confirmation of space and payment.

All first-time exhibitor applications are subject to approval by the ATS. Company and product/service information and payment must accompany the completed application. Contact Stacy Blackshaw at the address above or sblackshaw@thoracic.org.

COMPANY NAME: _____
 STREET ADDRESS (No P.O. Boxes): _____
 CITY/PROVINCE: _____ STATE: _____
 COUNTRY: _____ POSTAL/ZIP CODE: _____
 COMPANY PHONE: _____ FAX: _____
 WEB ADDRESS: _____
 EXHIBIT CONTACT: _____
 CONTACT TITLE: _____
 DIRECT TELEPHONE: _____
 MOBILE TELEPHONE: _____
 EXHIBIT CONTACT'S E-MAIL (required): _____

Is this your company's first time exhibiting at the ATS International Conference? Yes No

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules, terms, conditions and regulations contained in the Exhibit Prospectus, Exhibitor Service Manual, posted on the ATS website and all policies, rules and regulations adopted by the ATS hereinafter.

AUTHORIZED NAME: _____
 TITLE: _____ DATE: _____
 AUTHORIZED SIGNATURE: _____

PREFERRED BOOTH LOCATION: 1: _____ 2: _____ 3: _____ 4: _____ 5: _____

The ATS reserves the right at any time to alter the floor plan and/or reassign any exhibit location if deemed necessary for the good of the show.

We prefer that our exhibit not be located next to the following company(s): _____

We prefer that our exhibit be located near the following companies: _____

BOOTH PRICES

\$3,300 Inside Linear 10'x10' Booth

\$3,800 Corner 10'x10' Booth

\$41.00/sq. ft. Island Booth, (20'x20' and larger)

Payments must accompany application.

BOOTH SPACE

Booth Size: _____

Total Net Square Feet: _____

Total Cost of Booth Space \$ _____

(Must be paid in full with application after February 3, 2012)

Deposit (50%) \$ _____

(Refundable minus cancellation fee of 20% of total booth cost until February 3, 2012)

Balance of Total Booth Cost \$ _____

Due 2/3/12 _____ Initial*

Initial is required when paying by credit card to authorize automatic payment on the due date.

EXPO SUITE SPACE

10'x10' _____ 10'x20' _____ 20'x20' _____

Total Cost \$ _____

MEETING SUITE SPACE

10'x20' _____ 20'x20' _____

2 hour _____ ½ day _____ Full day _____

Full Conference _____

Requested day/time slot _____

Total Cost \$ _____

ADDITIONAL REQUESTS

- Advertising Opportunities
- ATS Meeting Suite/Expo Suite
- Non-CME Industry Symposia
- Hotel Meeting Space
- Industry Theaters
- International Industry Theater

EXHIBITORS BY PRODUCT/SERVICE CATEGORY

Please check one category that will best help attendees find your products/services. This information MUST be received in order for the data to be posted in the ATS Exhibit Guide.

- Association/Society/Foundation
- Biomedical Informatics
- Biotech
- Critical Care
- Diagnosis or Treatment of Lung Disease – Equipment or Devices
- Diagnostic Testing
- Educational Organization
- E-Medicine
- Genetics and Genomics
- Insurance
- Medical Device
- Patient Education
- Pharmaceuticals
- Publications – Scientific, Medical or Health Education
- Recruiter (employment)
- Recruiter (clinical trials)
- Research – Equipment, Products or Services
- Research in Pulmonary Science or Medicine
- Sleep Medicine & Support Products
- Software

JOB RECRUITMENT CENTER

Packages

Option 1 \$2,500 _____

Option 2 \$2,700 _____

Option 3 \$3,100 _____

Option 4 \$3,700 _____

Job Recruitment Ads

½ page ad \$600 _____

Full page ad \$1,000 _____

Back Cover \$2,500 _____

Inside Front Cover \$2,000 _____

Inside Back Cover \$1,750 _____

GRAND TOTAL:

METHOD OF PAYMENT *Applications are not processed without payment and signature.*

- **Company Check.** Make check payable to: the **American Thoracic Society** (in U.S. Dollars, drawn on a U.S. bank, or additional fees will be incurred).
- **Wire Transfer.** An additional fee of \$25.00 USD is required for all wire transfers. Please contact Stacy Blackshaw at sblackshaw@thoracic.org for wire transfer instructions and an updated invoice showing the wire transfer fee.
- **Credit Card.** Check One: Visa MasterCard American Express Discover

CARD NUMBER: _____

CSV# (3- or 4-digit security code) _____ EXP. DATE: _____ AMOUNT: \$ _____

PRINT CARDHOLDER NAME: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

MAIL ADDRESS

Please address all communications regarding exhibits to:

Stacy Blackshaw, CEM
 Associate Director, ATS Corporate Alliances & Exhibition Operations
 25 Broadway, 18th Floor
 New York, NY 10004-1012
 Office: (212)315-8699
 Cell: (267)872-1471
 E-mail: sblackshaw@thoracic.org

Exhibitor Rules and Regulations

EXHIBIT MANAGEMENT: The American Thoracic Society (ATS) reserves the right to reject, for any reason, any company, product or service for exhibit space at its annual International Conference.

CANCELLATION POLICY: Notice of cancellation and/or downsizing must be received in writing.

A refund minus the cancellation fee of 20% of the total booth price is available until February 3, 2012. After February 3, 2012 there are no refunds. If a company with a minimum of 400 sq. ft. of exhibit space cancels its booth space after the final payment due date of February 3, 2012, ATS requires that the exhibit space remain intact and the canceling company "lounges" the space at its own expense by adding comfortable chairs and signage that will say, "This space is compliments of [company name]."

BOOTH ACTIVITIES / PROMOTIONAL ITEMS: Exhibitors are permitted to demonstrate their company equipment and to make informational presentations regarding their product line or service inside the booth. Exhibitors may not solicit in the aisles or in any other location in or around the convention center except their booth. No invasive procedures are permitted. Other attention-getting tactics in the form of entertainment, amusement or demonstrations of non-product items or services must be approved in writing by the ATS prior to the start of the meeting. Scientific posters being presented at this year's ATS International Conference may not be displayed in commercial exhibit booths, however a list of posters being presented at the conference is permitted. No accredited continuing education activity (i.e., for which CME or CEU certification is awarded) may be conducted. Industry Theaters, and Non-CME Industry Symposia may be promoted from the booth.

Industry Theaters are available at lunchtime. In addition, theater-style presentations are welcome in exhibit booths during Exhibit Hall hours.

Promotional materials, gimmicks, etc. must be submitted in writing by April 13, 2012 and approved in writing by the ATS. Prizes, contests, and/or lotteries are permitted; however, such activities must be approved by the ATS prior to the conference. Winners cannot be announced over the convention center's broadcast system. Exhibitors are solely responsible for notifying any winners, and alcohol will not be permitted as a prize. Gambling devices of any description are not allowed in the Exhibit Hall. The distribution of surveys or questionnaires is not permitted outside the exhibit booth. Exhibitors may not distribute materials to hotel rooms without written permission from the ATS.

DEMONSTRATIONS: All demonstrations must be confined to the space allowed to each exhibitor. Activities which, in the ATS's opinion, interfere with normal traffic flow or infringe on other exhibits are prohibited. The use of other than closed-sound systems will be permitted only with the prior written approval of the ATS. An exhibit may be closed if deemed not to meet these requirements and infractions cannot be resolved onsite. No refund will be issued for the contracted space.

FUNDRAISING ON THE ATS EXHIBIT FLOOR

Any fundraising activity conducted on the ATS Exhibit Floor must benefit the ATS Foundation or its partner organizations. The fundraising method, all associated advertising and signage, must be submitted for approval. Funds can be designated for use in one of four ways:

1. General donations to the ATS Foundation (example—an amount for each attendee who visits the booth).
2. In support of a research grant in partnership with a member of the ATS Public Advisory Roundtable (ATS PAR). Contributions will be used to match the funding provided by the ATS PAR member. Corporate donations will be recognized in the title of the grant.
3. In support of a research grant in partnership with the ATS in a designated disease area. Corporate donations will be recognized in the title of the grant.
4. In support of disease awareness or education in an area agreed upon by both the ATS and the donating company. Corporate donations will be recognized as appropriate.

PRODUCT SAMPLES: Exhibitors may distribute non-pharmaceutical samples of their listed products to International Conference attendees. Exhibitors wishing to distribute items other than product samples or educational material must submit a request in writing, along with a product prototype or PDF, to the ATS by April 13, 2012. Exhibitors must have written approval from the ATS in order to distribute items other than product samples or educational material.

ALCOHOL: No alcoholic beverages may be served or distributed in the Exhibit hall.

DIRECT SALES: Sales of and order placement for merchandise or services are permitted in the Exhibit Hall providing all transactions are conducted in a professional manner. It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the conference venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

ADVERTISING: All exhibitors must adhere to all applicable regulations, guidelines and rulings of the FDA. The ATS does not endorse or promote any products or services related to an exhibit, and exhibitors cannot suggest otherwise.

Exhibitors will not, either prior to, during or after exhibiting, use the American Thoracic Society (ATS) or The Foundation of the American Thoracic Society logos, taglines, trademarks, or trade names or service marks, without express written authorization by the ATS prior to any such use. ATS trademarks include, but are not limited to, "ATS," "International Conference," "American Thoracic Society" and respective logos. Details of acceptable use are available as part of securing advertising at the ATS International Conference.

SECURITY: The ATS provides security guards on a 24-hour basis during set-up and dismantle times. Furnishing this service shall not be construed to be any assumption of liability with respect to the protection of exhibitor property, which shall, at all times, be the sole responsibility of each exhibitor. The ATS, the convention center, or any of its officers, agents, or employees shall not be liable for any act or omission of such security guards. Information on requesting security guard services for your booth during set-up, show hours and dismantle are provided in the Exhibitor Service Manual.

Children under 12 years of age are not allowed in the Exhibit Hall at any time, unless the child is under 1 year of age and is being carried by an adult registered to attend the conference. Children under 18 years of age are not allowed in the Exhibit Hall at any time during set-up and dismantle.

INSURANCE: For the term of the Agreement, Exhibitor shall at all times maintain insurance sufficient to cover the liabilities of Exhibitor under the Agreement. Such insurance shall also provide coverage for Exhibitor's contractual obligations to defend, indemnify and hold harmless, as stated in the Agreement. The ATS shall be added as an additional insured to such insurance. Exhibitor's insurer shall confirm to the ATS that such insurance cannot be cancelled or changed without thirty (30) days prior written notice to the ATS. Exhibitor agrees to provide the ATS a suitable certificate verifying that the required insurance is and will remain in force for the duration of the Exhibition.

SATELLITE PROGRAMS: Non-CME Industry Symposia and other satellite sessions (including sponsor-organized symposia), are permitted at the International Conference. The ATS provides certain time frames and space for such functions to occur before or after programming for the International Conference. The ATS must review all topics and promotional material prior to the program. Please contact Michelle Turenne, Senior Director of ATS Corporate Alliances and Development with any questions at mturenne@thoracic.org.

"PRIVATE" SOCIAL EVENTS OR MEETINGS: Exhibiting companies wishing to conduct a meeting or a social event in any of the official ATS hotels must complete a Hotel Meeting Space Approval Application. For guidelines, instructions, applications, deadlines and applicable fees, please e-mail Laurie Kaderabek at lkaderabek@thoracic.org. Exhibiting and non-exhibiting companies wishing to hold a meeting at the Moscone Center can do so through the Meeting Suite. For guidelines, instructions, applications, deadlines and

applicable fees, please see the ATS conference website at www.thoracic.org.

AMERICANS WITH DISABILITIES ACT: The ATS and the Moscone Center comply with all ADA regulations throughout the International Conference. We require that all exhibitors also comply in their booth space. For more information, contact Stacy Blackshaw, CEM, Associate Director, ATS Corporate Alliances & Exhibition Operations, at (212) 315-8699.

FIRE REGULATIONS: Fire Marshall Rules and Regulations are rigorously enforced. More information is included in the Exhibitor Service Manual, which is available to all contracted and fully paid exhibitors in February 2012. The ATS enforces the compliance of Fire Marshall Rules and Regulations to create a safe and visually appealing trade show floor that may result in directing the general service contractor to erect pipe and drape at the expense of the exhibitor.

Combustible materials such as brochures, literature, giveaways, etc., within exhibit booths are limited to a one-day supply. NOTHING may be stored behind booths. All packing containers, wrapping materials, carrying cases, etc., must be stored off the exhibit floor.

RECYCLING: The ATS is working with the Moscone Center to develop a waste reduction and recycling program at the 2012 International Conference. We require that all Exhibitors and attendees comply with our recycling regulations for the 2012 International Conference. More information on this program is listed in the Exhibitor Service Manual, which is available to exhibitors in February 2012.

LIABILITY AND INDEMNIFICATION: Exhibitor is fully responsible for any claims, liabilities, losses, damages or expenses, including attorney's fees, relating to or arising out of any loss of, injury to, or damage to any person or property of the Exhibitor or any other property where such injury, loss or damage is incident to, resulting from the exhibitor's participation in the Exhibit Program. The Exhibitor shall protect, indemnify, hold harmless, and defend the ATS, its officers, directors, agents, volunteers, vendors, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of the ATS, its officers, directors, agents, volunteers, vendors or employees.

FORCE MAJEURE: In case any part of the Exhibit Hall is destroyed or damaged so as to prevent the ATS from permitting an exhibitor to occupy assigned space during the exhibit period (in part or in whole), or in case occupation of assigned space during the exhibit period (in part or in whole) is prevented by strikes, acts of God, national emergency or other causes beyond the control of the ATS, then the Exhibitor will be charged for space only for the period the space was or could have been occupied by the Exhibitor, and the Exhibitor hereby waives any claim against the ATS, its officers, directors, agents, volunteers, vendors and employees for losses or damage which may arise in consequence of such inability to occupy assigned space.

SANCTIONS FOR VIOLATIONS: If an Exhibitor is determined by the ATS to have violated any provision of these rules and regulations, the ATS in its sole discretion may impose appropriate sanctions regarding current or future participation in the Exhibit Program. The sanctions imposed are determined on the basis of the particular circumstances of each case, but in cases involving major violations the sanctions may include the immediate closing of an exhibit without refund to the Exhibitor and/or the exclusion of the Exhibitor from any future ATS Exhibit Programs and/or deduction of priority points accumulated by the Exhibitor.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS: All matters and questions not specifically covered by these Rules and Regulations, as well as booth assignments, are subject to the decision of Michelle Turenne, Senior Director of ATS Corporate Alliances and Development, American Thoracic Society and Stacy Blackshaw, CEM, Associate Director, ATS Corporate Alliances & Exhibition Operations.

Note: The American Thoracic Society has a no smoking policy for all ATS meetings. Smoking is not permitted anywhere in the Convention Center.

The ATS is a member of the Professional Convention Management Association (PCMA) the International Association for Expositions and Events (IAEE) and the HealthCare Convention & Exhibitors Association (HCEA).

Important Dates

FEBRUARY 3, 2012, 5 PM EST

- Final payment due for exhibit space
- Exhibit space assignments finalized
- "No Refund" policy goes into effect
- Exhibitor Service Manual distributed to contracted and fully paid exhibitors

APRIL 13, 2012

- Advance registration deadline for booth personnel
- Notification due to exhibit management regarding intent to use outside contractors and proof of insurance from contractor
- Give-away deadline (written approval required)
- Expo Suite deadline

APRIL 27, 2012

- Exhibitor directory information deadline (for inclusion in the official ATS Exhibitor Addendum)

MAY 18, 2012 (TENTATIVE)

- Start "move-in" at 8 AM

MAY 20-22, 2012

- Exhibit Hall Open

See all deadline dates in the ATS Exhibitor Service Manual.

If you are a past exhibitor and you can't find your renewal code, please contact Stacy Blackshaw, CEM, at sblackshaw@thoracic.org.

Access the ATS 2012 and r

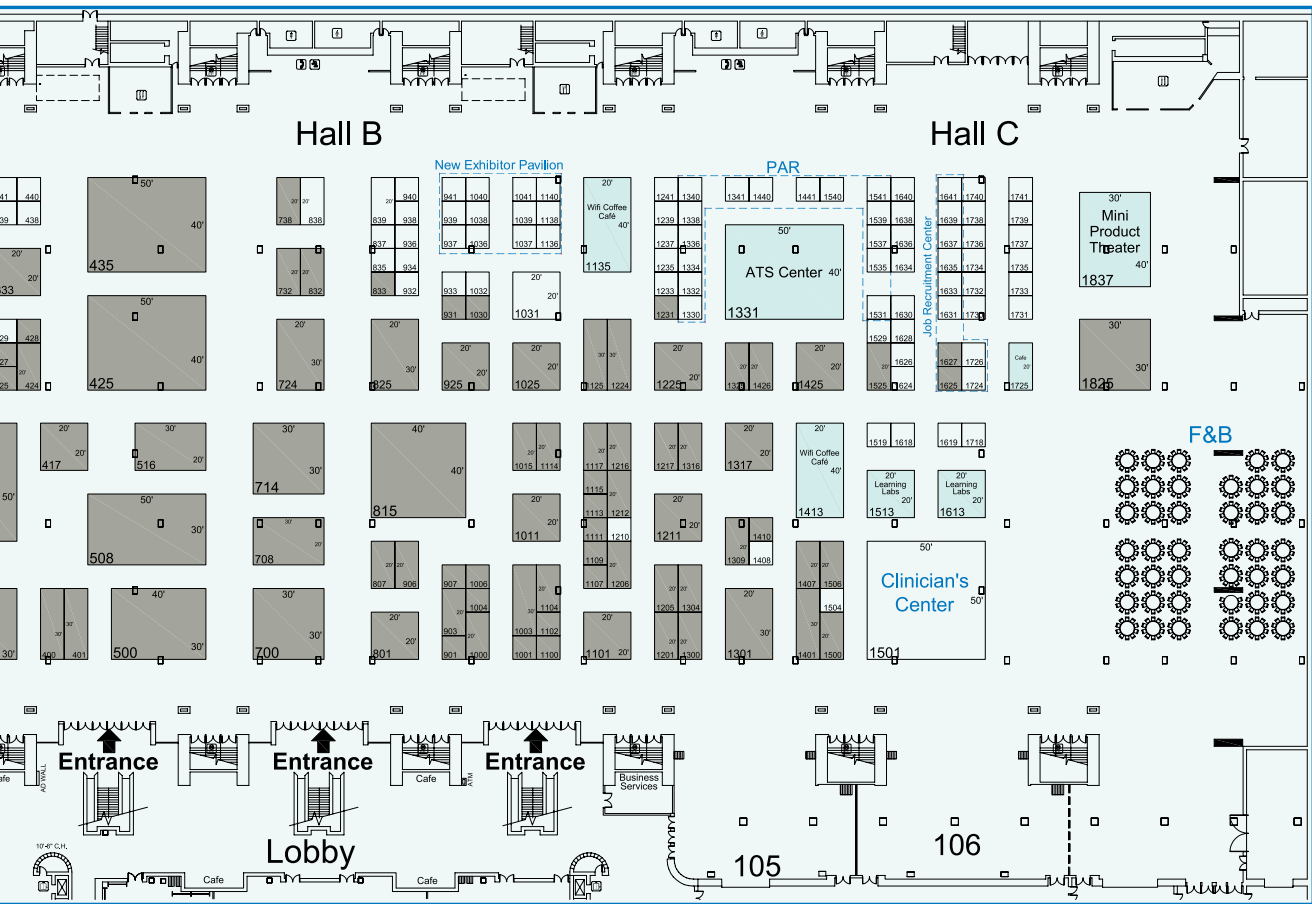
<http://conference.thoracic.org>



*Shaded booths are sold.

2012 Exhibit Floor plan in *real-time* Reserve your booth at www.atsc.org/2012/Exhibitors/index.php

ATS 2012
May 18-23, 2012
Moscone Convention Center
San Francisco, California
South Halls A-C



Audience Reach

- In 2011, nearly 11,000 pulmonary, critical care and sleep medicine professionals attended the ATS International Conference.
- Top five (5) specialties: over 48% indicated pulmonary (Adult); 26.2% indicated critical care (Adult); 16.2% indicated allergy/immunology; 12.5% indicated cell and molecular biology; and 11.9% indicated internal medicine.
- 59% of the attendees were from North America.
- 37% of the attendees worked in an academic institution, either public or private.

Benefits to ATS Exhibitors

- ✓ Four (4) complimentary exhibitor registrations per square foot of booth space. The exhibitor badge allows admission to the Exhibit Hall, open receptions and educational sessions not requiring an additional fee (this badge does not provide to CME credits).
- ✓ One (1) exhibit hall-only badge to be used specifically for an Installation & Dismantle Supervisor staying for the duration of the conference for exhibitors with a 10'x30' booth or larger.
- ✓ Five (5) VIP Customer Exhibit Hall Only Passes for you to invite potential customers or current customers from the San Francisco area to visit your booth.
- ✓ One (1) copy of the Abstract CD distributed on site.
- ✓ One (1) copy of the Final Program distributed on site (per 100 sq. ft. of booth space).
- ✓ Discounted exhibitor housing rates.
- ✓ Listing in pre-show and on site meeting materials (provided application, final payment and company listing are submitted prior to February 4, 2012).
- ✓ Opportunity to rent pre-registration mail list of conference attendees including emails, subject to attendee permission. Targeted lists are available to save time and money.
- ✓ Opportunity to rent Expo Suites for private meetings. The Expo Suites are located in the rear of the Exhibit Hall.
- ✓ Discounted booth space in the Job Recruitment Center.
- ✓ Representation by the Exhibitor Advisory Committee.
- ✓ Monthly issues of the ATS Exhibitor Updates Newsletter with helpful tips and reminders for the conference.
- ✓ Online Exhibitor Service Manual.
- ✓ Opportunity to hold non-CME Satellite Symposia promoted in the ATS Exhibit Guide and on the ATS conference website.

ATS 2011 Exhibitors

Take a look at the ATS 2011 exhibitors, and you'll see that your competitors are here (and that some of your competitors aren't)

Actelion Pharmaceuticals US, Inc.	Forest Research Institute, Inc.	nSpire Health, Inc.
ADInstruments	Foundation for Sarcoidosis	Ochsner Health System
Aerocrine	Research	Olympus America Inc
Allegro Diagnostics	Futuremed	Omneotech, Inc.
Alpha-1 Foundation	Geisinger Health System	Oncimmune, LLC
American Academy of Allergy Asthma and Immunology	Genentech/Novartis	On the Avenue Marketing
American Association for Respiratory Care	General Physiotherapy, Inc.	Oxford Immunotec, Inc.
American College of Chest Physicians	Gilead Sciences, Inc.	Parkview Medical Center
American College of Physicians	GlaxoSmithKline	PENTAX Medical Company
American Express Open	Great Lakes Orthodontics Ltd.	Pfizer, Inc.
American Sleep Apnea Association	Hans Rudolph, Inc.	Philips Respironics, Inc
ARDS Foundation	Hermansky-Pudlak Syndrome Network, Inc.	PneumRx, Inc.
Asian Pacific Society of Respirology	Hill-Rom	Practice Link
Asociacion LatinoAmericana del Torax	Hospira	Primary Care Respiratory Society UK
Associates of Cape Cod, Inc.	Hugo Sachs Elektronik/Harvard Apparatus	Pulmonary Fibrosis Foundation
Asthmatx Inc. - A Boston Scientific Company	ImThera Medical Inc.	Pulmonary Hypertension Association
AstraZeneca Pharmaceuticals	Indian Chest Society	Pulmonary Reviews
Aton Pharma, Inc	informa healthcare	Randox Laboratories Ltd.
Bayer Healthcare Pharmaceuticals	Intermune, Inc.	ResMed Corp.
BMJ Group	International Institute for the Advancement of Medicine	Respiratory Clinical Trials
Borm Bruckmeier Publishing	International Society for Aerosols in Medicine	Respiratory Health Association of Metropolitan Chicago
Bosch Healthcare	International Union Against Tuberculosis and Lung Disease	RT Magazine/Sleep Review
Boston Medical Products / Novatech	IOP Publishing	S. Karger Publishers Inc.
Brazilian Thoracic Society	JAMA & Archives Journals	Salter Labs
British Meeting Point	Kaiser Permanente	SCIREQ USA Inc.
Broncus Technologies, Inc.	Karl Storz Endoscopy America Inc	Scleroderma Foundation
Bryan Corporation	KarmelSonix Ltd.	Scott & White Healthcare System
Buxco Research Systems	Legacy Health Systems	Simbionix USA Corp.
Canadian Thoracic Society	Lippincott, Williams & Wilkins	SkyScan US
CareFusion	Lonza	SOMNOmedics GmbH
Caring Voice Coalition, Inc.	Lovelace Respiratory Research Institute	SonoSite, Inc.
Cellestis Inc.	Lung Assist, Inc.	Spiration, Inc.
Center to Advance Palliative Care	MAQUET INC	Sunovion Pharmaceuticals, Inc.
Children's Interstitial Lung Disease Foundation	Masimo Corporation	superDimension, Inc.
Cincinnati Sub-Zero	Mayo Clinic Transplant Center	Talecris Biotherapeutics
CleveMed	MBF Bioscience	The Children's Hospital
Coalition for Pulmonary Fibrosis	Medical Acoustics	The LAM Foundation
CompHealth	Medical Graphics Corporation	ThinkLabs Medical, Inc.
Cook Medical	Medical International Research USA, Inc.	Thorasy Thoracic Medical
COPD Foundation	Medivance	Thor Medical Systems
Coram	MedQIA	Tomophas
Cornerstone Therapeutics	Merck	Transtracheal Systems Inc.
COSMED	Merck Childhood Asthma Network, Inc.	Triax Pharmaceuticals
Covidien	Merit Medical Endotek	Trudell Medical International
CVS Caremark Inc	Methapharm Inc	Turkish Thoracic Society (TTS)
Data Sciences International	Micro Direct, Inc.	United Therapeutics Corporation
DMT	Morgan Scientific, Inc.	Uptake Medical Corporation
ECO PHYSICS, INC.	Mylan, Inc. (formerly Dey, LP)	UpToDate
Electromed, Inc.	National Board for Respiratory Care, Inc.	US Air Force Health Professions Recruiting
Elsevier	National Heart, Lung, and Blood Institute	Vapotherm, Inc.
Embla Systems, Inc.	National Jewish Health	Ventus Medical
emka TECHNOLOGIES	National Lung Cancer Partnership	Veran Med Tech
eResearch Technology, Inc.	ndd Medical Technologies Inc.	Vertex Pharmaceuticals, Inc.
European Respiratory Society (ERS)	NeilMed Pharmaceuticals	VIDA Diagnostics Inc.
Extracorporeal Life Support Organization (ELSO)	NeuMeDx	Vision Sciences, Inc.
Fisher & Paykel Healthcare Inc.	Nonin Medical Inc.	Vitalograph.LTD.
Fogo de Chao Brazilian Steakhouse	Novartis Pharmaceuticals Corporation	Westmed, Inc.
Forest Pharmaceuticals, Inc.		Wiley-Blackwell

Future Conference Dates & Locations

2013

MAY 17-22

Philadelphia, Pennsylvania

2014

MAY 16-21

San Diego, California

2015

MAY 15-20

Denver, Colorado

Exhibitor Advisory Committee

The ATS provides a significant opportunity for you to interact with the leaders and decision-makers in pulmonary, critical care and sleep medicine. It is our hope that, with your assistance, we can continue to make the ATS International Conference an even stronger value for exhibiting companies and visitors to the exhibit hall.

The purpose of the Exhibitor Advisory Committee is to provide a communication link between the ATS and its exhibitors, specifically to:

- Review and provide feedback on current and proposed practices affecting exhibitors;
- Review and provide feedback on current and proposed exhibit regulations;
- Advise on ways the exhibit program can be improved, from both the exhibitors' and attendees' viewpoint;
- Identify additional information useful to exhibitors;
- Provide a forum for discussion of problems of mutual concern;

Onsite, the ATS EAC Meeting is attended by members of the ATS Executive Committee, as well as all of our partner vendors so we can have candid, impactful discussions. Exhibitor Advisory Committee members are designated with a badge ribbon indicating they serve on the committee. We encourage you to share comments, praise or concerns about the ATS exhibit program with the following members of the Exhibitor Advisory Committee.

Jessica Young	Actelion Pharmaceuticals US, Inc.	jessica.young@actelion.com
Jerry Samuels	Bayer Healthcare Pharmaceuticals	jerry.samuels@bayer.com
Amy Rickard	CleveMed	arickard@clevedmed.com
Nikki Arends	Gilead Sciences, Inc	nikki.arends@gilead.com
Amy Gibson	Karger Publisher	karger.amy@snet.net
Riki Metzger-Ford	Merck	riki_metzger-ford@merck.com
Mike Callahan	Morgan Scientific	mikec@morgansci.com
Alison Mandala	ResMed Corp.	alison.mandala@resmed.com
Barbara Bird	Respiratory Clinical Trials	barbara.bird@qasmc.com
Michelle McIntosh	SCIREQ, USA Inc.	michelle.mcintosh@scireq.com
Mike Numamoto	Uptake Medical	miken@uptakemedical.com

